

Leveraging AI: Best Practices and Guidance for Local Government

Rita Reynolds, NACo CIO

2025 Idaho Mid-Winter Conference
January 28, 2025

Agenda



AI Landscape



GenAI Tools & Solutions



County Use Cases



Is Your Data Ready



Your Journey

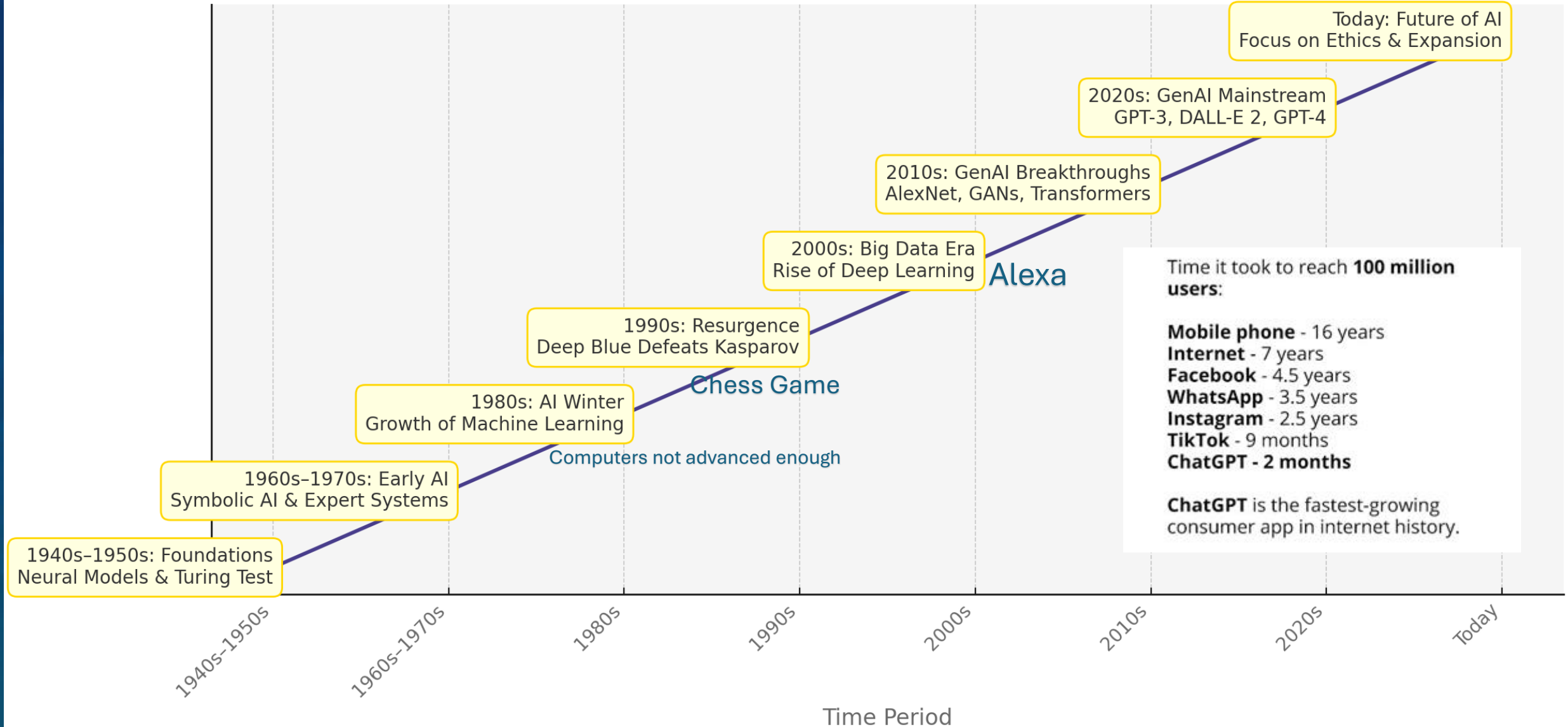


Landscape: What is AI and GenAI?



Landscape: What Is AI --What is GenAI

Enhanced Timeline of AI and GenAI



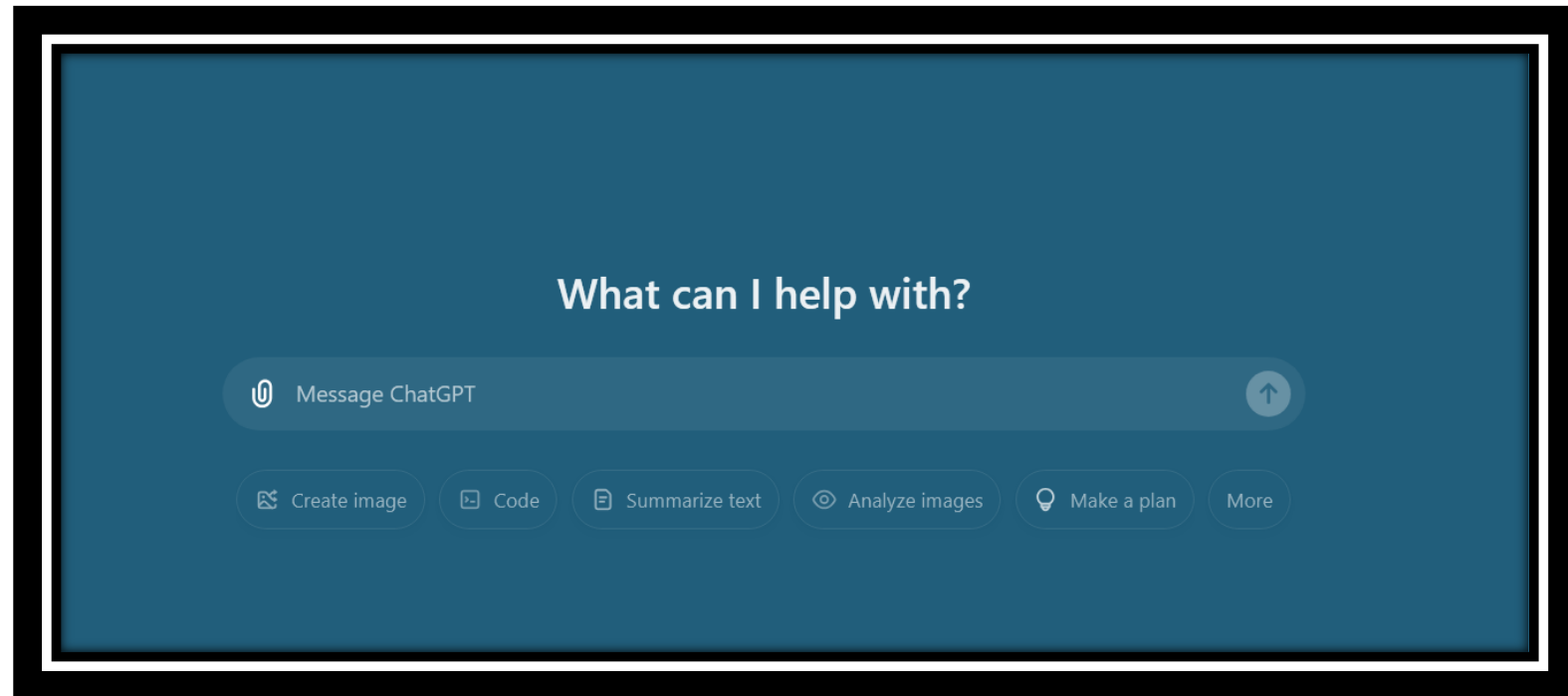
Landscape: AI Is Not New – GenAI Is

- AI is like a digital assistant, automating processes that organize data for employees to make informed decisions. Examples include smart devices such as cameras in the courthouse or self-driving cars that collect data.



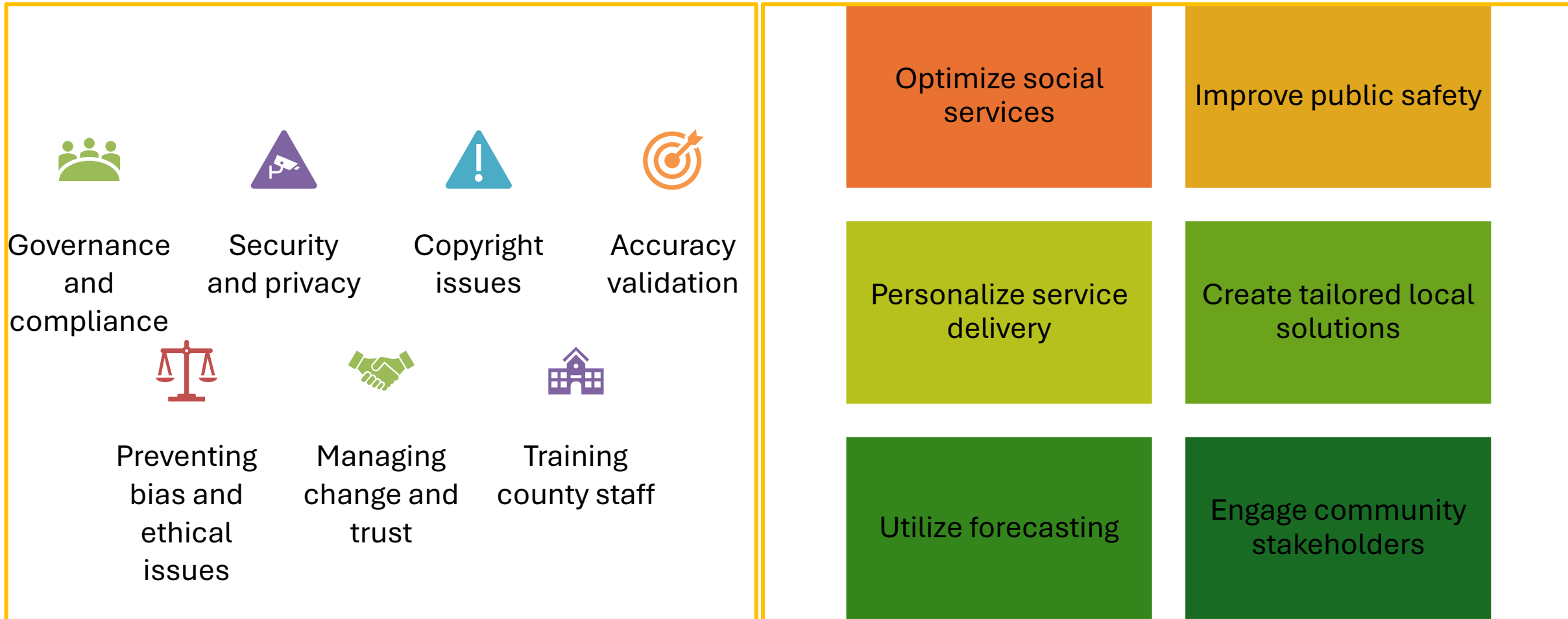
Landscape: What Is AI --What is GenAI

- GenAI, such as ChatGPT, generates creative content, when you ask it questions, otherwise known as prompts



Landscape: Challenges And Opportunities

Landscape: Challenges & Opportunities of Generative AI



To Be Responsible with GenAI, One Must Understand AI & GenAI

Landscape: Myths

- Myth Buster Quiz

My county can avoid the use of GenAI by not ever permitting employees to use the technology?

AI is a new technology that has not previously been utilized by society?

GenAI models are always accurate, and do not need their outputs to be verified?

I can turn off GenAI features in applications if I don't want to use them?

All GenAI tools are designed using the same underlying open-source model?

Tools and Solutions

- Setting the Stage:



Just as there
are different
types of cars

Tools and Solutions

- Setting the Stage:



And there
are different
types of
boats

Tools and Solutions

- Setting the Stage:



And there
are different
types of
Motorcycles

Tools and Solutions

- Setting the Stage:



And there
are different
types of
Airplanes

Tools and Solutions

- Setting the Stage:



And there
are different
types of
Bikes

Tools and Solutions










- Setting the Stage:



And there
are different
types of
Shoes

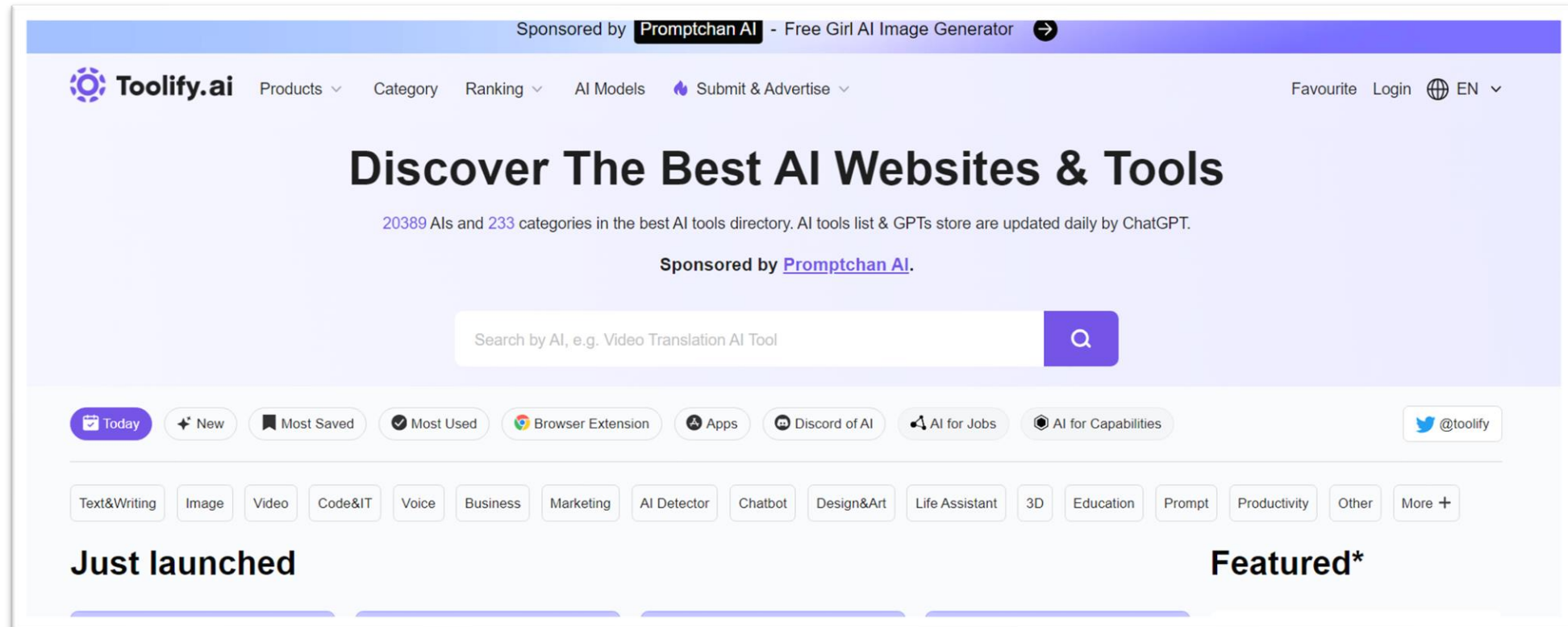
They all provide
transportation. But in
a different way!

What are all those tools?

-  Text
-  Video
-  Photo
-  Music
-  Transcription
-  Coding
-  Deepfakes
-  Presentations
-  Voice

What are all those tools?

Best AI Tools Directory & AI Tools List - Toolify



Sponsored by [Promptchan AI](#) - Free Girl AI Image Generator →

Toolify.ai Products ▾ Category Ranking ▾ AI Models Submit & Advertise ▾ Favourite Login EN ▾

Discover The Best AI Websites & Tools

20389 AIs and 233 categories in the best AI tools directory. AI tools list & GPTs store are updated daily by ChatGPT.

Sponsored by [Promptchan AI](#).

Search by AI, e.g. Video Translation AI Tool 🔍

Today New Most Saved Most Used Browser Extension Apps Discord of AI AI for Jobs AI for Capabilities @toolify

Text&Writing Image Video Code&IT Voice Business Marketing AI Detector Chatbot Design&Art Life Assistant 3D Education Prompt Productivity Other More +

Just launched **Featured***

What are all those tools?

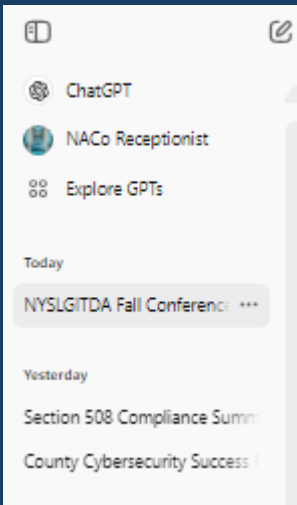
Text

- ChatGPT
- Microsoft Co-Pilot
- Google Gemini
- IBM WatsonX
- Grammarly
 - AI powered writing assistant



What are all those tools?

• **Chat GPT**



Result seconds later →



FOR IMMEDIATE RELEASE

Idaho Association of Counties Announces 2025 Midwinter Legislative Conference

Boise, Idaho – January 18, 2025 – The Idaho Association of Counties (IAC) is pleased to announce its 2025 Midwinter Legislative Conference, scheduled for January 27-30 at the Boise Centre in downtown Boise. This flagship event serves as the premier opportunity for county officials and staff to connect with legislators, state leaders, and peers from across Idaho.

Key Highlights of the Conference:

- **Networking Opportunities:** Attendees will have the chance to build valuable connections with county elected officials, department heads, county staff, legislators, and key stakeholders.
- **Engagement with Idaho's Legislative Process:** Participants can tour the Capitol, meet legislators, and attend committee hearings to gain firsthand insights into the legislative process.
- **Customized Training Experience:** The conference offers a variety of sessions, allowing attendees to curate an agenda tailored to their professional roles and goals.
- **Innovative Solutions and Services:** Engage with IAC's Corporate Partners, sponsors, and exhibitors to discover services beneficial to county operations.

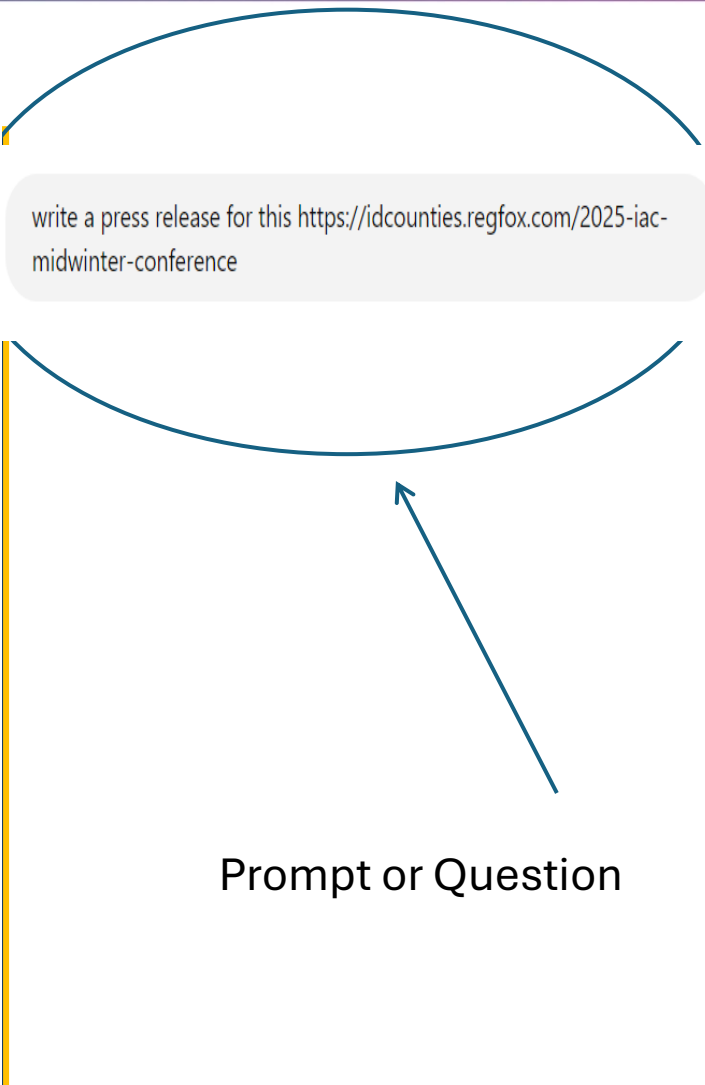
As the first conference following the general election, this event provides a timely platform for attendees to share fresh perspectives and foster valuable relationships.

Registration Details:

- **Member Rate:** \$295.00
- **Non-Member Rate:** \$410.00

To register, please visit the official conference registration page:

Hotel Accommodations:



write a press release for this <https://idcounties.regfox.com/2025-iac-midwinter-conference>

Prompt or Question

Let's Give It A Try



What can I help with?

Message ChatGPT

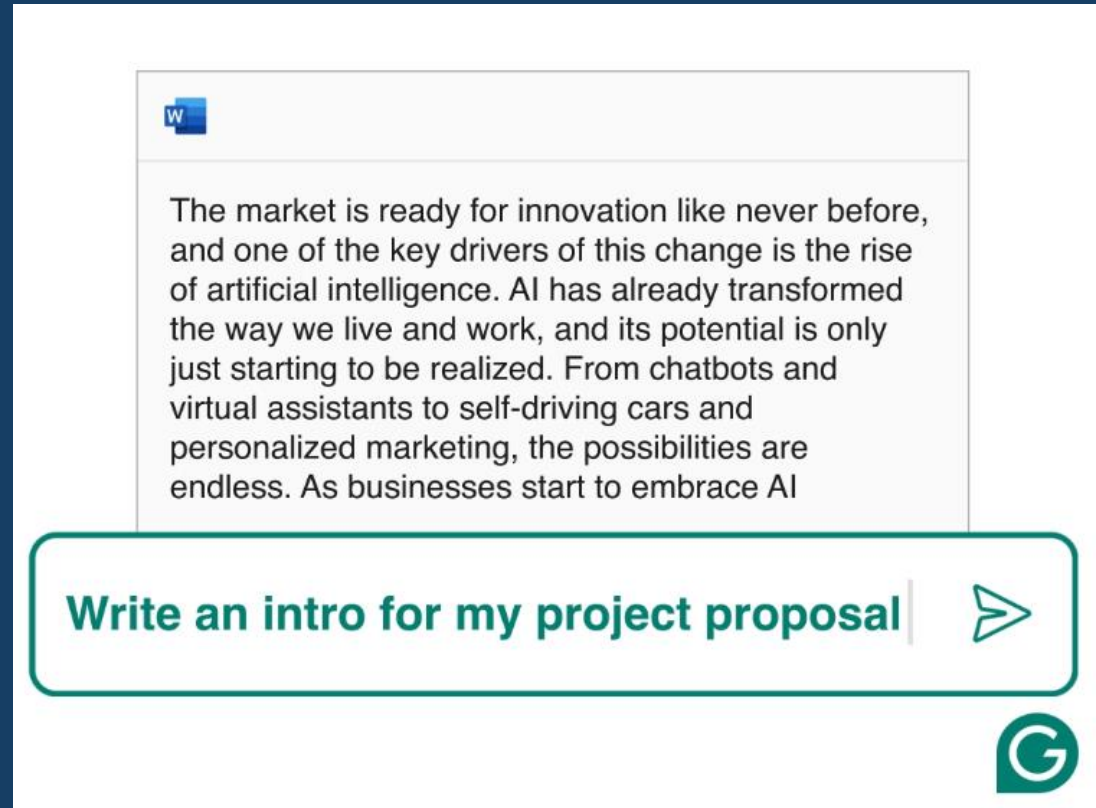
Create image Help me write Surprise me Brainstorm Analyze data More

NACo workspace chats aren't used to train our models. ChatGPT can make mistakes.

What are all those tools?

Text

Grammarly – AI powered writing assistant



What are all those tools?

Video

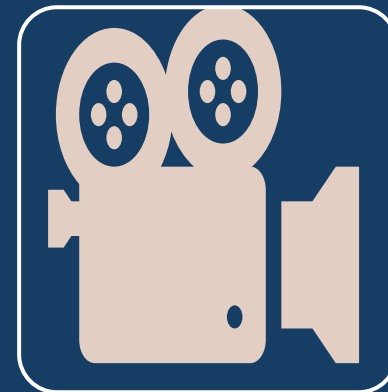
Pictory.ai

Rytr

HubSpot

Vimeo (existing product)

Too many to list



What are all those tools?

Video Pictory.ai



What are all those tools?

Photo

- Dall-E
- Microsoft Designer (Dall-E3)
- Imagen 2 (Gemini)
- Adobe Firefly
- Midjourney
- OpenArt and too many to list



What are all those tools?

Photo

- ChatGPT 4.0
- Dall-E



How did you create this? What tool did you use

I used a tool to generate the image based on your description, including specific details like the autumn scenery of Watkins Glen and a banner spelling out "NYSLGITDA Fall Conference." The tool takes text prompts and transforms them into images using AI. In this case, I crafted a detailed prompt about the Watkins Glen setting and the conference, and the tool generated an image based on that input. If you'd like any other changes or additions, feel free to let me know!

Did you use Dall-E?

Yes, I used DALL-E, an AI-powered image generation tool, to create the image based on the detailed prompt you provided. DALL-E takes text descriptions and generates images that match those descriptions, making it a great tool for visualizing concepts and ideas. If you'd like any further adjustments or new

Message ChatGPT

What are all those tools?

Photo Dall-E Microsoft Designer (Dall-E3)



You

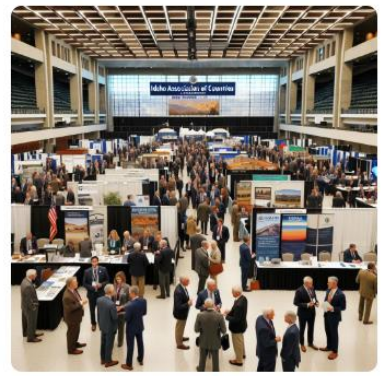
draw me images for the Idaho Association of Counties Mid-Winter Conference at the Boise Idaho Conference Centre



Copilot

I'll try to create that.

Designer Preview



What are all those tools?

Music

Suno

Mubert AI

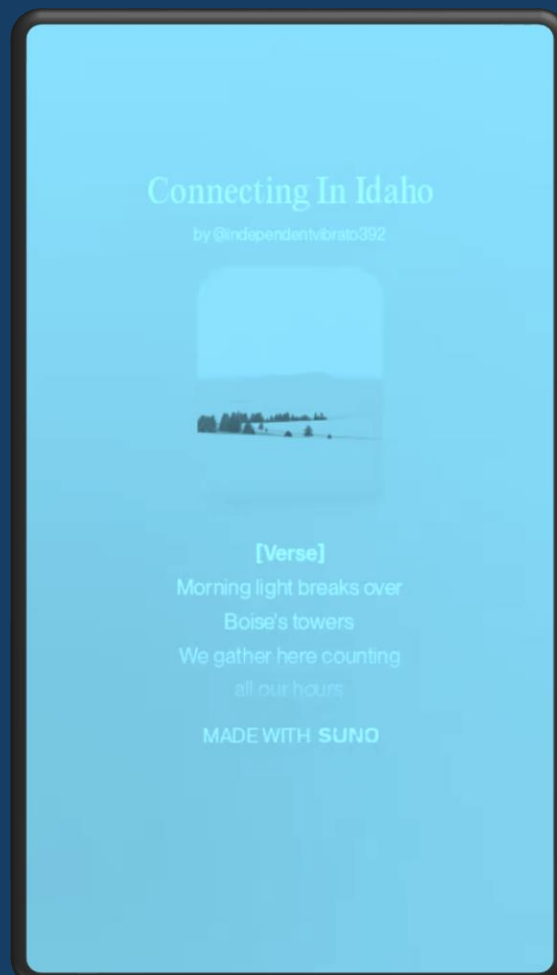
AIVA

Too many to list




What are all those tools?

Music Suno



Connecting In Idaho

(no style)

 IndependentVibrato392

January 18, 2025 at 1:30 PM



[Verse]

Morning light breaks over Boise's towers
We gather here counting all our hours
Officials and peers come from near and far
United we stand stronger as we are

[Verse 2]

Discuss the future with state leaders bold
Stories unfold like threads of gold
Decisions made within these hallowed walls
Every county rises when one calls

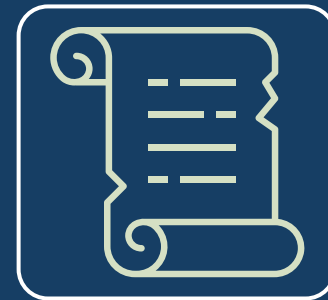
[Chorus]

In Idaho we find our way
Hand in hand through night and day
Linking hearts from north to south
Every voice we count them out

What are all those tools?

Transcription

- Co-Pilot
- Otter.AI
- Rev
- Sonix
- Read.AI



What are all those tools?



Transcription CoPilot

The screenshot shows a Microsoft Teams chat window for a meeting titled "NACo IT Standing Co...". The meeting took place on Monday, June 17, 2024, from 2:00 PM to 3:00 PM. The chat interface includes a "Join" button, a "68" participant count, and options for "Open in Stream" and "Copilot". Below the meeting header, there are tabs for "Notes", "AI notes" (which is selected), "Mentions (4)", and "Transcript". A warning message states "Generated by AI. Be sure to check for accuracy." with a "Copy all" button. The main content is a list of "Meeting notes" with four items:

- > **Cybersecurity Updates:** Mcelya, representing the Cyber Security and Infrastructure Security Agency (CISA), provided updates on the new request process and domain management system launched in January. The focus was on enhancing trust and security in the .gov namespace, with significant developments aimed at supporting official U.S. government organizations.
- > **Generative AI Survey Results:** Pickle, from Deloitte, shared the results of the NACO generative AI survey, highlighting the increased familiarity with AI and Gen AI among county respondents. The survey indicated a significant use of chat GPT for content creation, research, and communications, reflecting the growing interest and application of Gen AI in county operations.
- > **Swatting Threats Guidance:** Tipton from the election security and resilience system provided guidance on swatting prevention and response for election workers and law enforcement. The focus was on building proactive relationships with local law enforcement to mitigate the risks associated with swatting incidents targeting election officials.
- > **Cyber Incident Reporting:** Klessman discussed the Cyber Incident Reporting for Critical Infrastructure Act of 2022, outlining the proposed rulemaking process and its implications for critical infrastructure entities. The goal is to collect comprehensive reporting on cyber incidents and ransom payments to enhance national cybersecurity awareness and protection.

What are all those tools?

<https://deepfake.civai.org/>

Deepfakes

- Sandbox

Our Mission

While this deepfake is harmless and fun, it could just as easily have been made explicit or incriminating.

Society will soon have to make tough decisions about how to handle AI. At [CivAI](#), we believe that direct experience with AI is crucial for making those decisions.

Why Do Deepfakes Matter?

Trust is already hard to come by. Now that anything can easily be faked, we will no longer agree on what is real.

[Learn more →](#)

AI Is Moving Quickly

Deepfakes are just the start. AI has made breakthroughs in robotics, conversation, reasoning, and more.

[Learn more →](#)

What's the Game Plan?

AI will impact everyone, and over the next few years we will need to make some tough decisions.

[Learn more →](#)



What are all those tools?

<https://deepfake.civai.org/>

Deepfake •Sandbox



Chatbots: Fairfax County Va



The screenshot shows the top of the Fairfax County website. At the top is a banner with the text "Fairfax County's Virtual Assistant" over a background image of an American flag and a building. Below the banner is a dark navigation bar with the following items: BUSINESS, GOVERNMENT, FAIRFAX COUNTY VIRGINIA (with the county logo), SERVICES, and CONNECT. Underneath the navigation bar is a search bar with the text "Search our site".

Our virtual assistant is new and still learning!

Check it out and provide us your feedback. Your feedback will help us provide the best experience as we continue to grow and add topics to our virtual assistant. Topics are currently limited to the ones listed below.

Using the Virtual Assistant is Easy

To speak with our Virtual Assistant, simply click on the icon in the lower-right corner of our website. The Virtual Assistant window will expand, greet you and present a list of topics to choose from; or you may try typing a question of your own.

When the Virtual Assistant answers your question it may also provide additional related information or options for you to choose from in order to better determine what you want.

The Virtual Assistant is available 24/7 on fairfaxcounty.gov and works with your computer, tablet and mobile phone.

What Can the Virtual Assistant Do?

The Virtual Assistant will direct you to information available on the website, either by displaying it for you within the window or by providing a link for more information. You may ask questions by typing in your own words and ask follow-up questions.

Our Virtual Assistant is always learning thanks to its artificial intelligence. Meanwhile, our customer service staff feed it a steady diet of topics and refinements based on the questions you ask the most. To start, covered topics are:

- Board of Supervisors
- Dog Licenses
- Taxes
- Trash and Recycling
- Voting and Elections

Hi! I'm your automated Fairfax Virtual Assistant. I am programmed to help you get what you need from our website www.fairfaxcounty.gov

To get started simply ask a question, or click one of the following topics for example questions:

- Board of Supervisors
- Voting and Elections
- Taxes
- Dog Licenses
- Trash and Recycling



Chatbots: Chesterfield, VA



CHESTERFIELD.GOV ASSISTED SEARCH

how do I apply for a marriage license



To apply for a marriage license, you can complete an online application through the Clerk of Court's website. The application process involves submitting necessary information and may require in-person verification at the Circuit Court Clerk's Office. It's advisable to check the specific requirements and hours of operation before applying.

Our AI search results can make mistakes. Check important info.

PAGES

Online Marriage License Application

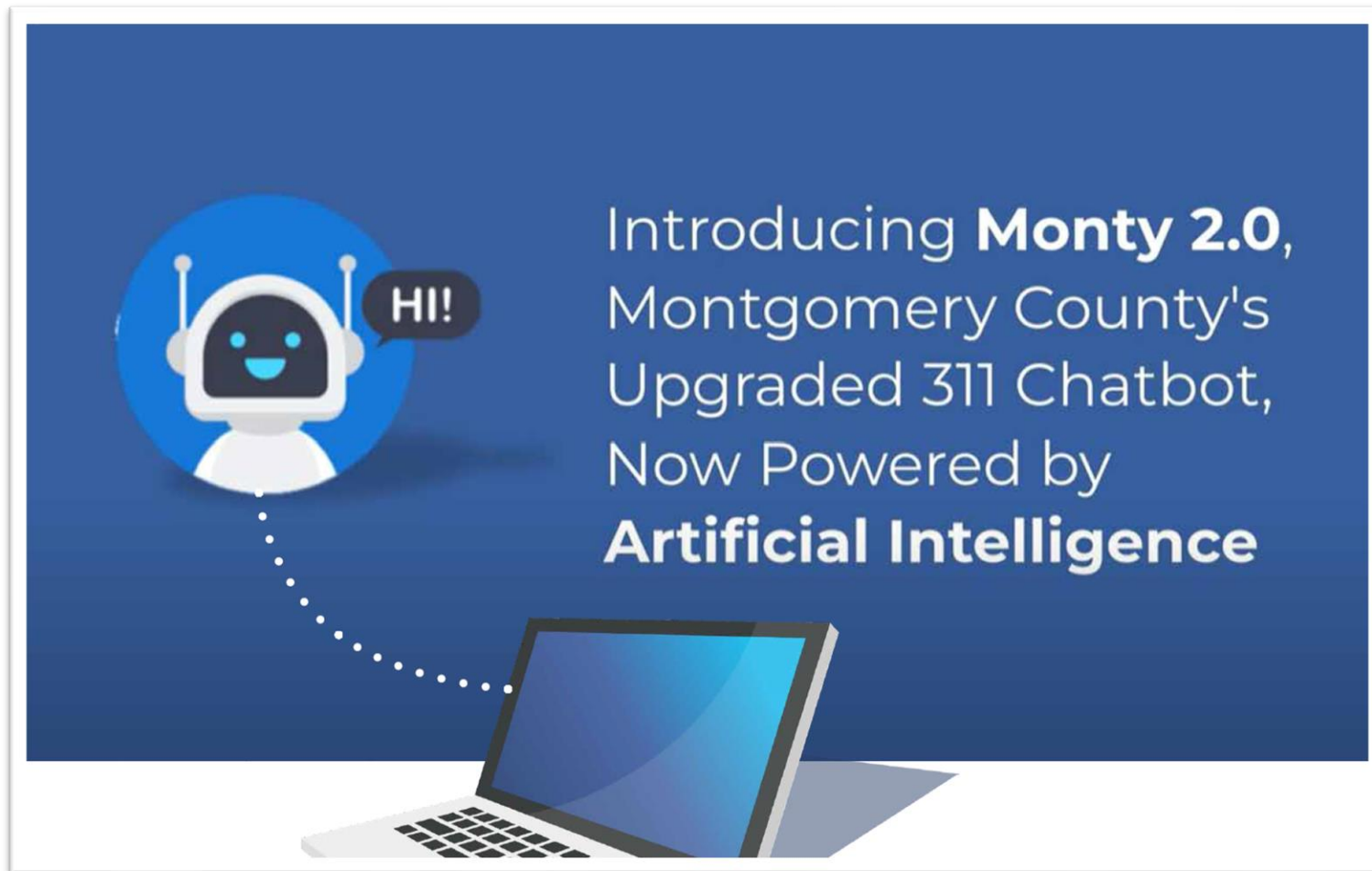
Online **Marriage License** Application

Home > Departments > Courts > Circuit Court > Online Marriage License Application



Montgomery County, MD

Website Chatbot



Chesterfield, VA

CHESTERFIELD COUNTY AI PROJECTS, CURRENT AND FUTURE

Machine Learning

Population forecasting

- Students
- Fire/EMS incidents
- Parks and Library participation

Generative AI

Chatbots or Assistants

- ETL Code Generation and conversion
- Chesterfield.gov search assistant
- Courts Public Assistant
- AI assistant to direct and locate events on video
- AI Use Case backlog with many ideas

Procedural advances

- Policy
- Innovate Community of Practice

Chesterfield, VA

CODE CONVERSION

R Studio Code

```
# Assign 'Doc Minor' based on conditions in other columns, using specific
rules for matching values or defaulting to 'Budget FYP Category'

obj_df <- obj_df %>%
  dplyr::mutate(Doc Category = case_when(
    `Budget Projection Minor` == "Donations and Contributions" ~
    "Miscellaneous",
    Object == "615100" ~ "Capital Projects",
    Object == "615500" ~ "Capital Projects",
    `Budget Projection Major` == "Capital" ~ "Capital Outlay",
    `Budget Projection Minor` == "Debt" ~ "Debt Proceeds",
    `Budget Projection Minor` == "Debt Service" ~ "Debt Service",
    `Budget Projection Minor` == "Use of Reserves" ~ "Use of Reserves",
    `Budget Projection Minor` == "General Property Taxes" ~ as.character(
    ("Budget FYP Category")),
    `Budget Projection Major` == "Revenue" ~ as.character("Budget Projection
    Minor"),
    `Budget Projection Major` == "Other Financing Sources (Uses)" ~ as.
    character("Budget Projection Minor"),
    TRUE ~ as.character("Budget Projection Major")
  ))
```

Python Code

```
# Python
obj_df['Doc Minor'] = np.select(
  condlst=[
    obj_df['Object'] == "615100",
    obj_df['Object'] == "615500",
    obj_df['Budget FYP Category'] == '',
    obj_df['Budget Projection Minor'] == "Federal Aid",
    obj_df['Budget Projection Minor'] == "State Aid",
    obj_df['Budget Projection Minor'] == "General Property Taxes"
  ],
  choicelist=[
    "Capital Projects",
    "Capital Projects",
    obj_df['Doc Category'],
    "Intergovernmental Revenue",
    "Intergovernmental Revenue",
    obj_df['Budget Projection Minor']
  ],
  default=obj_df['Budget FYP Category']
)
```

Use Cases

Alameda County, Calif.

- CRIMS (Criminal Justice data)
 - Data Analysis (need better data)
- Converter
 - MS ACCESS - developed a converter using AI to SQL
 - Converting mainframe applications into .Net
- Invoice Reader
 - Advanced features to read the invoice and puts the data into the workflow with less human intervention
- Test Cases
 - Develop test cases automatically – prompts are important

Use Cases – Alameda County Idea Hackathon

SLEB Connect – For Small Local Emerging Businesses. Uses AI to understand a SLEB’s business and then connects them to contracting opportunities across County agencies.

AC Common Link helps clients and staff find the quickest route across County organizations to human-centered services based upon the user’s immediate needs, removing barriers and making it easier to access services.



SLEB Connect – Let’s Get Connected!



AC Common Link - Too Stressed to Think
Use AC Common Link!

Use Cases



Harris County, TX.

- Standard Operating Procedures
 - Knowledge Management using AI search
- Enabled cameras
 - Classification of vehicles, traffic projectory, near misses
- Public Safety– AI companion for officers on the ground
 - To write police reports automatically
- Modernization of Legacy Systems

Other Use Cases



- **Water-challenges - satellites to find leaks**
 - New Mexico will use artificial intelligence to monitor satellite images to identify leaks before they become major problems
- **Public Health**
 - To automate reminders and follow-up communications for patients, so that staff do not have to send emails or make calls.
- **Legal discovery**
 - To automate the review of large volumes of legal documents to identify relevant information so that the legal team can reduce the amount of time on discovery and review of contracts
- **Public Safety**
 - to auto-fill data from public safety reports in hopes to reduce paperwork for officers and other administrative staff
- **Real Property**
 - to streamline the processes for building and all types of permits so that decision makers can have the information and make decisions faster

Other Use Cases

- Automating FOIL requests (redactions)
- Creating communications for public relations, social media posts and county articles
- Streamlining traffic analysis and enforcement
- Digitizing historical records
- Language translation
- Enhancing road maintenance through AI-driven data analysis
- Improving budgeting and statistical analysis with predictive algorithms

Use Cases

Article Writing
 Podcast Summary



The podcast cover image for this *The Future in Context (TFIC)* episode shows an AI-generated political cartoon of a joke told to the county executive and mayor that they should have carpooled. (DALL-E)

Show Notes

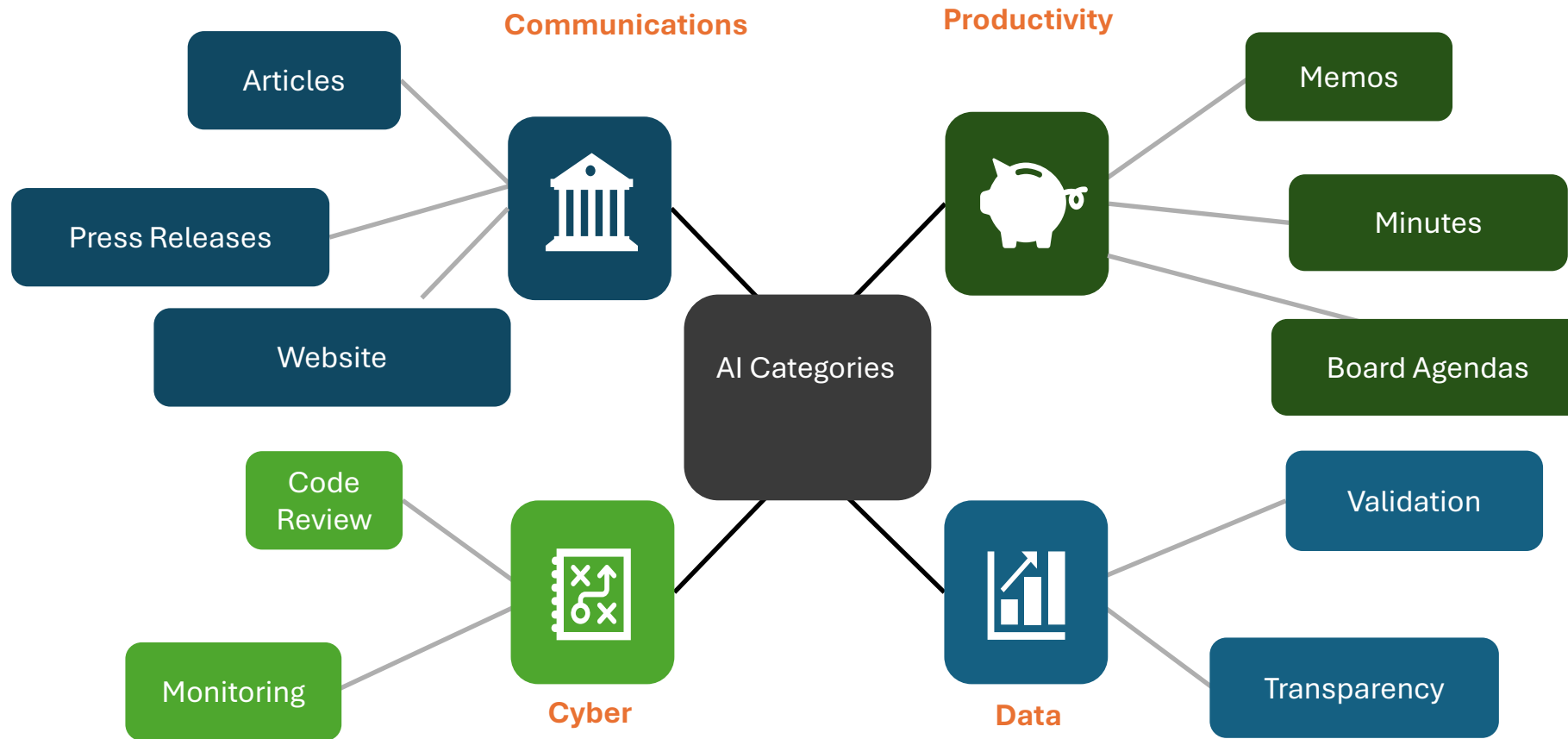
Here are the top five takeaways from this episode:

1. **The Revival of Public Officials of the Year:** Greenblatt discusses the return of *Governing* magazine's Public Officials of the Year awards after its print edition was discontinued in 2019. The awards celebrate individuals who have made significant contributions to state and local government. The focus is on recognizing solutions rather than highlighting conflicts or scandals.
2. **Collaborative Leadership in Milwaukee:** David Crowley, Milwaukee County executive, and Mayor Cavalier Johnson are highlighted as prime examples of close political collaboration. Their longstanding relationship and cooperative work have led to legislative successes, like allowing Milwaukee County to raise local sales taxes, which has helped address long-standing budget issues. The two were together so often that they joked they should have carpooled.
3. **Systemic and Long-Term Vision:** Crowley is praised for taking a long-term, systems-based approach to governance. His focus on integrating various government initiatives (housing, health, etc.) under a strategic vision contrasts with the short-term crisis management that often dominates government action. His approach is aimed at improving health outcomes, housing and other critical public services in Milwaukee.
4. **Success in Reducing Homelessness With Housing First:** Milwaukee County's

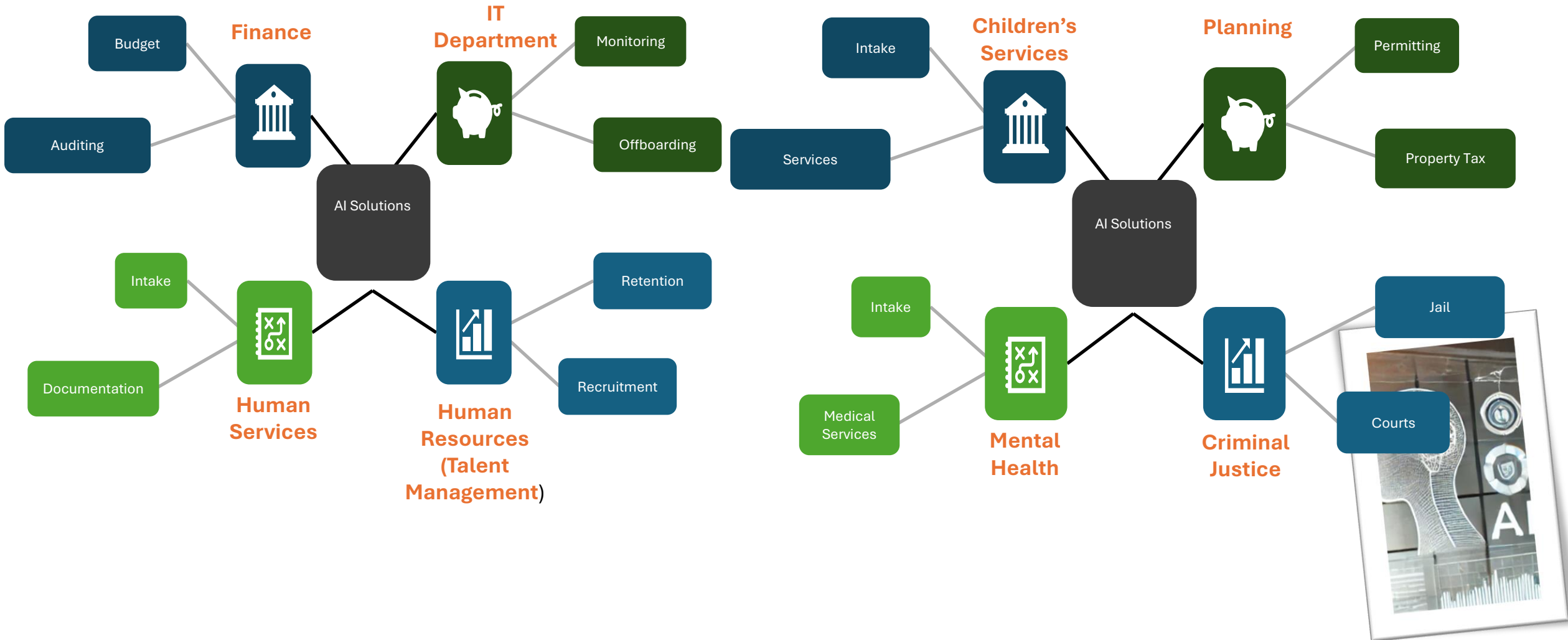
**Our editors used ChatGPT 4.0 to summarize the episode in bullet form to help create the show notes. The main image for this story was created using DALL-E 3. Government Technology and Governing are both divisions of e.Republic.*

[Collaborative Governance Sparks Milwaukee Leadership Renaissance \(governing.com\)](#)

Idea Generation



Idea Generation



NACo AI County Compass

- A Comprehensive Toolkit for Local Governance and Implementation of Artificial Intelligence





Promote Policy
Models

- Policy Framework:
 - **Establish policy framework for GenAI**
 - **Review key legal considerations**
 - **Review and assess existing procurement policies**



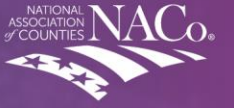
Federal Policy

- **Key sources include:**

- **Executive Order on Maintaining American Leadership in Artificial Intelligence (2019)** – This order outlines the federal government's strategy to support AI innovation while addressing risks.
- **National AI Initiative Act of 2020** – This legislation establishes a coordinated national AI strategy and created the National AI Initiative Office.
- **National Institute of Standards and Technology (NIST) AI Risk Management Framework** – NIST is responsible for developing standards and guidelines to ensure AI systems are safe, secure, and reliable.
- **AI Bill of Rights** – Introduced by the White House Office of Science and Technology Policy in 2022, this document highlights principles for the ethical development and use of AI.
- **Reports and guidelines from federal agencies** – Various reports from the National Science Foundation (NSF), Department of Defense (DoD), and other federal agencies inform the government's AI policy.
- These documents reflect the current U.S. government's approach to balancing AI innovation with ethical, legal, and security considerations.



Policy In Action



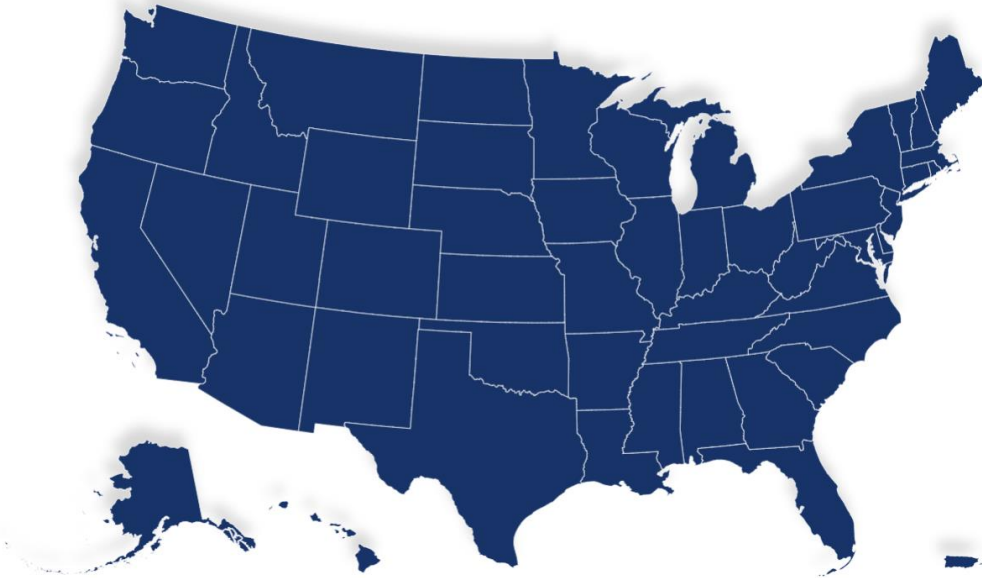
NACo AI Policy Platform

- Establish an intergovernmental governance structure that addresses the various uses of generative AI across different sectors.
- Dedicate a new information sharing analysis center (ISAC) for the creation of resource hubs and task forces, and development of an ongoing communication channel for intergovernmental coordination.
- Provide direct funding assistance to promote digital literacy and best practices, assistance for counties and workforce development.
- Dedicate support mechanisms to federal and local government agencies promoting the use of AI for public services.
- Mitigate the negative uses of generative AI in the elections space.
- Strengthen funding resources and regulatory oversight at independent agencies such to combat mis and dis information geared towards consumers.
- Implement federal guidance clarifying that liability for outputs causing discrimination rests with the owners and operators of AI models.
- Adopt and disseminate data privacy governance standards and best practices across all levels of government.
- Require public engagement and participation in AI policy-making processes to ensure the voices of diverse stakeholders are heard and considered.

State Policy

State of AI: An Interactive 50-State Tracker

Click on a state to discover more about how it's adopting and regulating AI in government through task forces, leadership roles, policies, projects and restrictions.



Source: [U.S. Census Bureau 2021 boundaries](#) • Updated Jan. 10, 2025. Visualization by Nikki Davidson. This map is a work in progress and may not be exhaustive. If you are aware of an AI initiative not currently displayed, please contact ndaavidson@erepublic.com

[AI Tracker: States Get More Explorative, but Cautious \(govtech.com\)](#)



Policy In Action



[AI Tracker: States Get More Explorative, but Cautious \(govtech.com\)](https://govtech.com)

Idaho	
AI Taskforces or Councils	The state has created an Artificial Intelligence Advisory Council Learn More
AI Framework	
AI Inventories	
Legislatively-Mandated AI Projects	
AI Office	
AI Leadership	
AI Use Restrictions For Government Workers	Idaho law clarifies that environmental elements, AI, animals, and inanimate objects do not have personhood status, while maintaining the legal personhood of existing entities. Learn More
AI Training	

Policy In Action



Santa Cruz County Calif.

The AI policy provisions adopted by the Board on Sept. 19 include:

Data Privacy and Security – Staff must comply with all data privacy and security standards, including protecting personally identifiable information and protected health information.

Informed Consent – Members of the public should be informed when they are interacting with an AI and have an “opt out” alternative.

Responsible Use – AI tools and systems shall only be used in an ethical manner.

Avoiding Bias – AI practices should be monitored for bias and regularly reviewed to ensure fairness and accuracy.

Decision Making – AI tools should not be used to make impactful decisions.

Accountability – Employees are solely responsible for ensuring the quality, accuracy, and regulatory compliance of all AI-generated content utilized in the scope of employment.

<https://www2.santacruzcountyca.gov/personnel/vpolandproc/ProceduresManual/PM6476.pdf>

San Jose

<https://www.sanjoseca.gov/home/showdocument?id=109728>

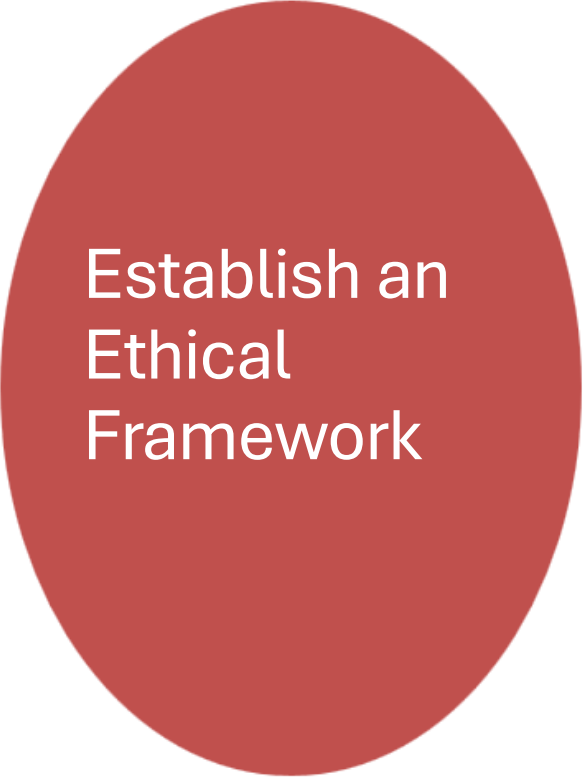
- Guiding Principles for responsible use
- AI Roles and responsibilities related to the agency's use of AI systems
- AI Review process for AI procurements
- Requirement for vendors to complete an AI FactSheet or questions and comply with a Vendor Agreement template
- AI Incident Response Plan
- Prohibited uses of AI systems
- Sunset procedures for AI systems
- Policy enforcement

Alternative to Policy

<https://www.sanjoseca.gov/home/showpublisheddocument/100095/638314083307070000>

Guidelines:

- **Don't enter confidential or personal information into AI systems.** Your input may be subject to public records requests, visible to the company, or vulnerable to data breaches.
- **Always review, revise, and fact-check AI output.** You're responsible for what you create using AI, and some tools, like ChatGPT, only use data up to a certain point (e.g., 2021). Cite and document your use of AI.
- **Cite and record your usage of Generative AI.** See how and when to cite in the "Citing Generative AI" section. Record when you use Generative AI through this form.
- **Use a separate account for City work** to keep public and personal records distinct. You're responsible for complying with the terms if the City doesn't have a formal agreement with the system you use.
- **Follow any additional rules from your department** and consult your manager if unsure.



Establish an
Ethical
Framework

- Ethical Framework:
 - Fairness and impartiality
 - Transparency
 - Privacy
 - Accountability

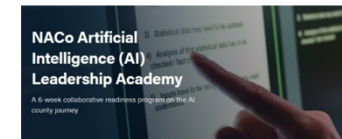
Establish an Ethical Framework (Transparency)

NACo AI Leadership Academy Empowering County Government Leaders for the Future

Duration: 6 Weeks Oct 30 – Dec 20

Format: Completely Online

About the Program: The NACo AI Leadership Academy is an innovative program designed to equip frontline county government leaders with the knowledge and tools to understand and utilize AI, enhancing operational efficiency, organizational effectiveness, and value for their constituents.



Curriculum Highlights: Developed by the Professional Development Academy in partnership with NACo, this program offers lessons from highly effective government leaders, proven industry executives, researchers, professors from top universities, and subject matter experts. An online Leadership Coach will guide participants through pressing issues such as understanding the power of AI, mitigating its risks, and navigating the complexities of change brought by AI.

Program Features

- Expert Moderation: Keeps participants on track.
- World-Class Faculty: Includes prominent leaders from public, private, and academic sectors.
- Practical, Actionable Insights: Immediate application to real-world challenges.

Six Practical Modules

1. Introduction to AI: Explore AI's history, technologies, societal impact, and an AI playbook for leaders.
2. The Promise & Peril of AI: Understand AI's unique opportunities and challenges in the digital transformation era.
3. Your AI Roadmap: Navigate AI's potential and pitfalls, set expectations, and measure stakeholder impact.
4. Leading People & AI: Lead digital transformation by focusing on people, not just technology.
5. AI Optimization, Meaning & Purpose: Ground AI optimization in ethical awareness, regulatory compliance, customer safety, and workforce impact.
6. What's Next - Three Horizons: Plan, operationalize, and leverage projects, programs, and progress over three horizons.

Enhance Your Leadership: Demystify AI with practical cases, frameworks, and tools. Increase your confidence to lead with AI for good governance.

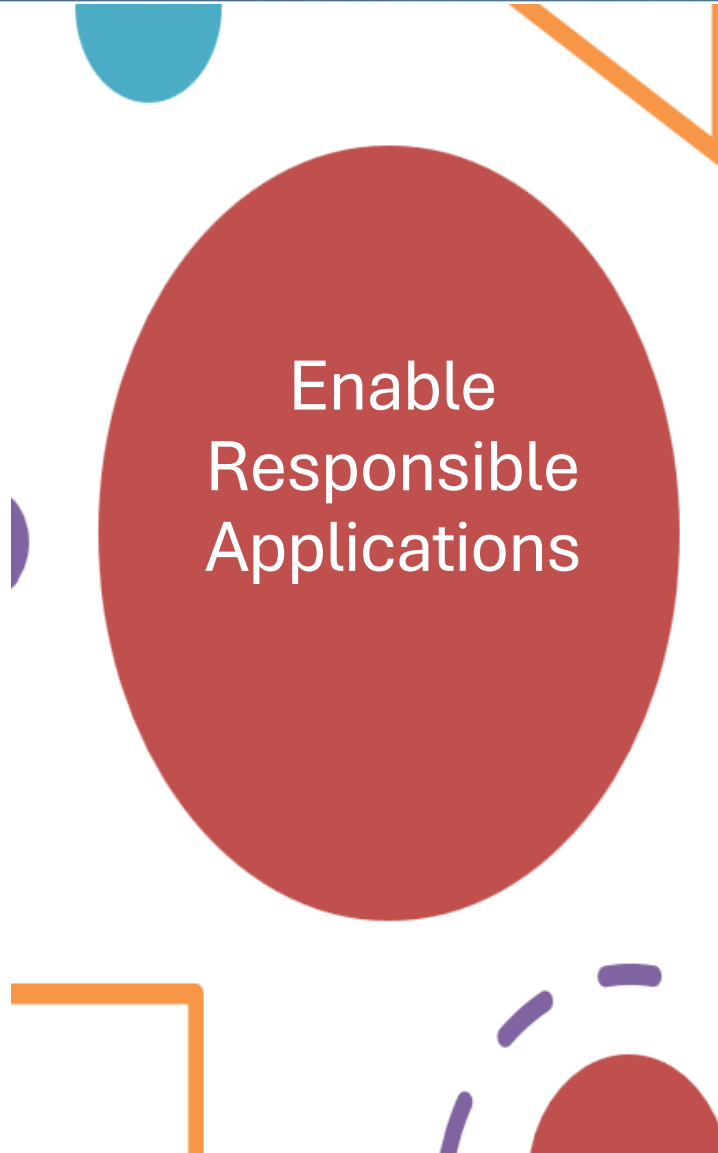
Learn More and Enroll Today: [NACo AI Leadership Academy](#)

Click [here](#) to learn about NACo's Enterprise Cybersecurity Leadership Academy - <https://www.naco.org/page/naco-enterprise-cybersecurity-leadership-academy>

Click [here](#) to learn about the NACo High Performance Leadership Academy - <https://www.naco.org/page/high-performance-leadership-academy>



Transform your leadership and your county with NACo's AI Leadership Academy.



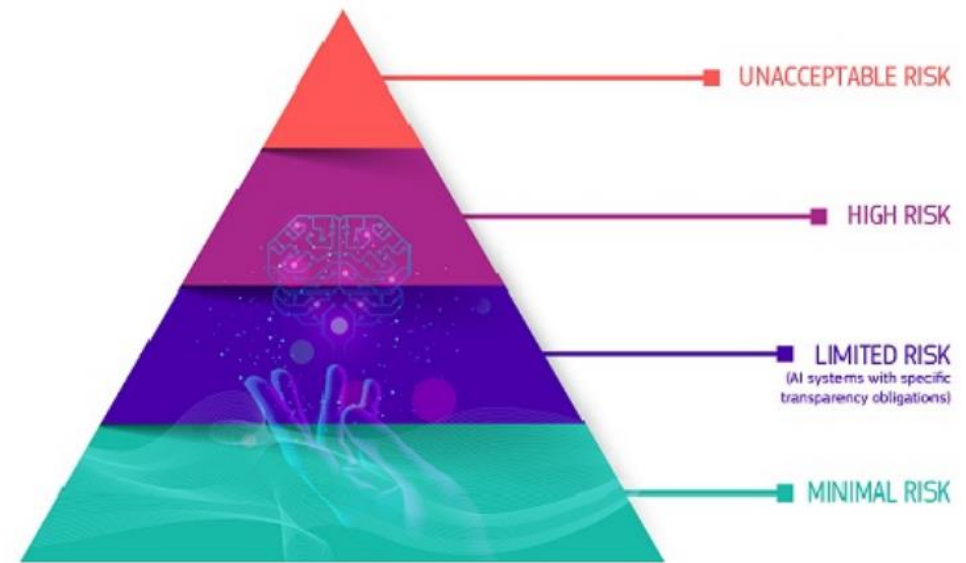
Enable
Responsible
Applications

- Applications Framework:
 - **Review and evaluate use cases**
 - Familiarize with federal resources
 - **Practice robust data governance**
 - Regularly assess resources
 - Update cybersecurity measures
 - Design procedures for data training
 - Determine software, hardware, and procurement standards

Evaluate Use Cases & Practice
Robust Data Governance
[European guidance](#)

A risk-based approach

The Regulatory Framework defines 4 levels of risk for AI systems:



Examples: Low Risk – Press Release
High Risk – Mental Health Evaluations

Applications In Action

Enable
Responsible
Applications

Know what
PII or private
information
is in the data

Know the
data
ownership
and owners

Know the
county data
retention
policies and
federal and
state rules

Know the
Quality of
Your data

Know where
your data is

Control the
Access of
Your data



Preparing the Workforce

- Workforce Preparation:
 - Focus on skills development and training
 - Consider skills acquisition options
 - Develop a multi-year workforce strategy
 - Inform and seek feedback from workforce

Consider skills
acquisition and
retention
options

- Workforce Preparation Using GenAI:
 - Redo Job Descriptions
 - Create quick and creative Recruitment Ads
 - Update Applications
 - Refresh Onboarding Documents
 - Develop career growth plans

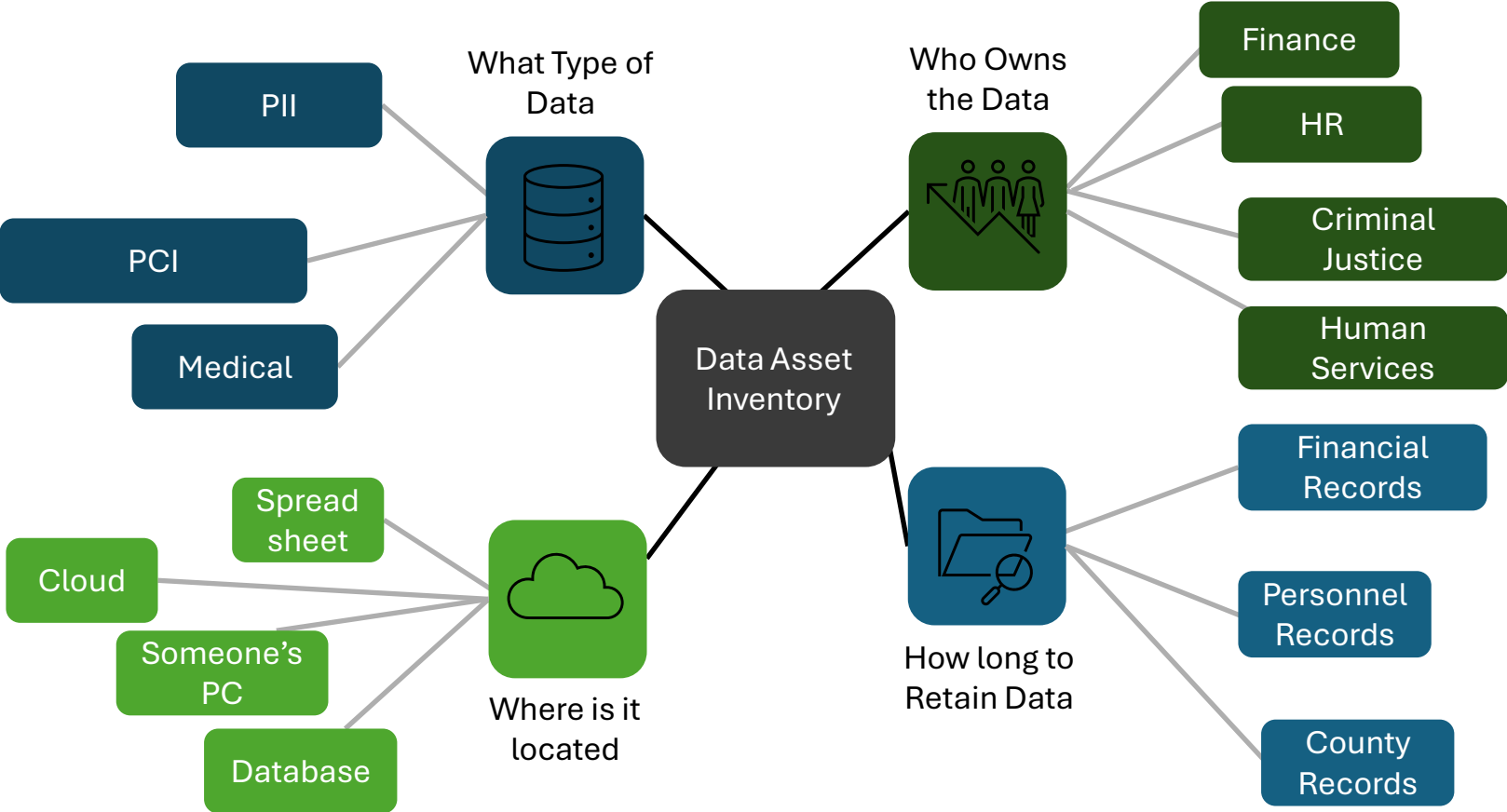
Focus on skills
development
and training

Relearn, Reskill, Retain

- Microsoft 2 [Generative AI for Beginners \(microsoft.github.io\)](https://microsoft.github.io)
- LinkedIn [Career Essentials in Generative AI by Microsoft and LinkedIn | LinkedIn Learning](#)

AI is not going to replace humans, but humans with AI are going to replace humans without AI

Data Asset Inventory



What Are Your Next Steps

1. Consider Conducting a Table-Top with your departments

Break into groups of six – best by department

Ask Questions

Identify the manual process or something that is time consuming

Identify risk of automating

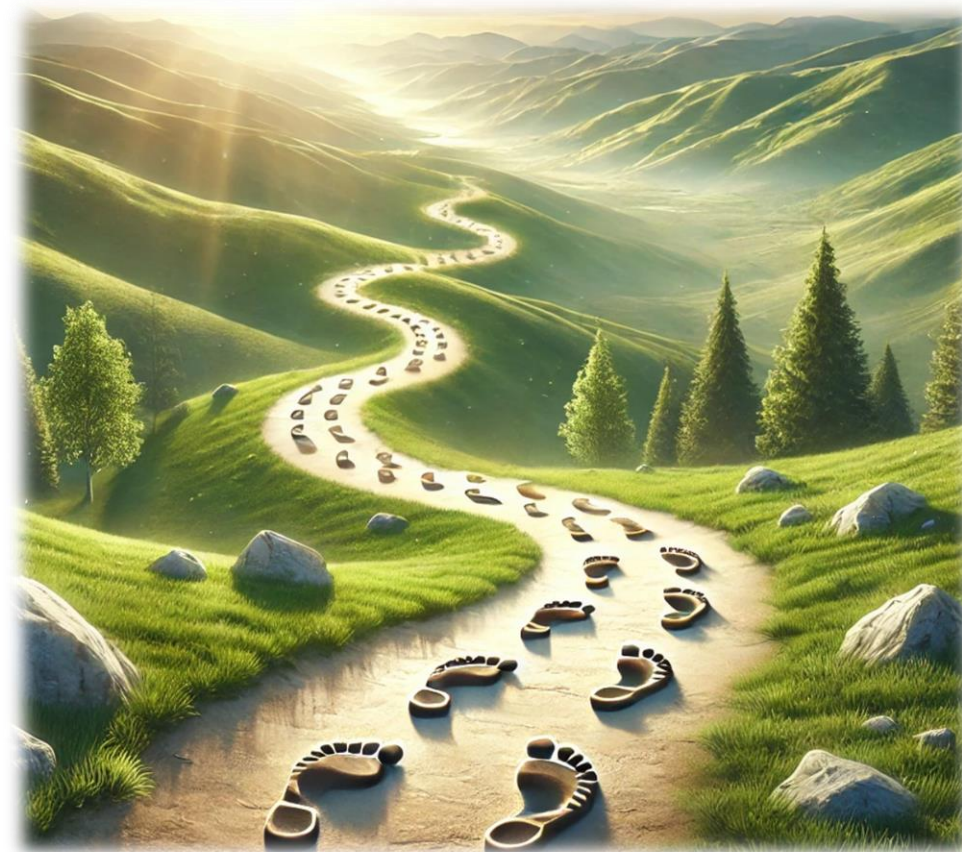
Identify how to address that risk

What is still paper?

What is automated but requires extensive human intervention?

What is time consuming?

Where can data be applied better



What Are Your Next Steps

2. Sign up for the AI Leadership Course



3. Sign-Up for Webinars and online courses - NACo/Microsoft Partner Learning



What Are Your Next Steps

4. Identify ways to use AI or GenAI (work with your IT)

5. Start small

- Use GenAI for meeting summaries, press release polishing, email word smithing
- Use GenAI to create Ice Breakers
- Use GenAI to develop checklists, planning documents, job descriptions

6. Develop Guidelines

Guideline Samples:

- Don't enter confidential or personal information into AI systems.
- Always review, revise, and fact-check AI output.
- Cite and record your usage of Generative AI.
- Use a separate account for County work to keep public and personal records distinct.
- Follow any additional rules from your department and consult your manager if unsure.



Thank You Idaho Attendees



Questions can be directed
to

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