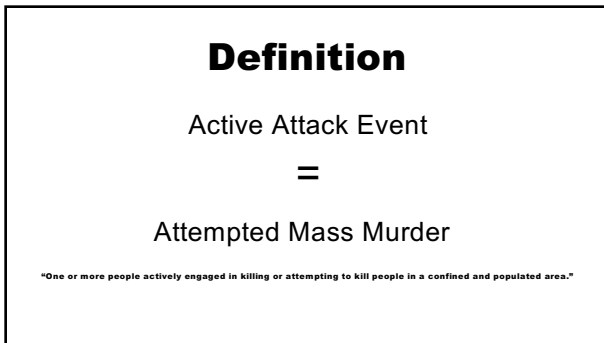


1



2



3

The Attacker

No "Profile"

Avenger mindset

Some broadcast



4

Risk Factors

Awareness and Prevention is key

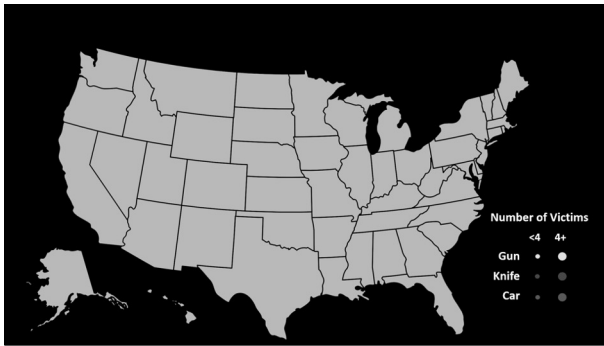
- History of violence
- Exposure to violence
- Substance abuse/dependence
- Mental illness
- History of suicidality

5

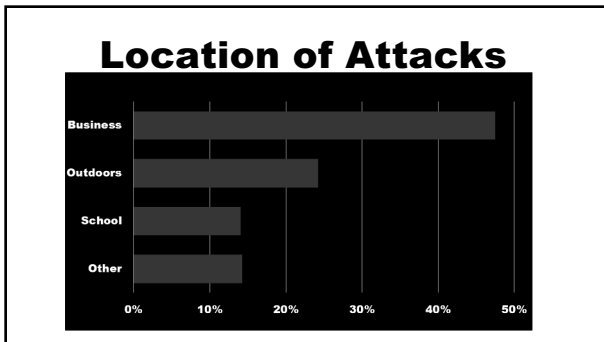
Risk Factors

- Stalking, harassing or threatening behavior
- Negative family dynamics and support system
- Isolation or instability
- Others are concerned

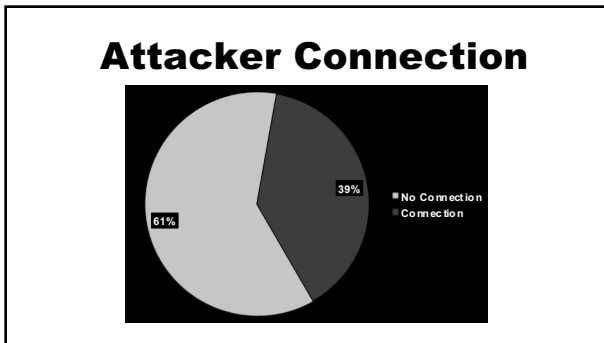
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8



9

**Those who cannot
remember the past are
condemned to repeat it.**

- George Santayana

10



11



12



13



14



15

Number of Deaths

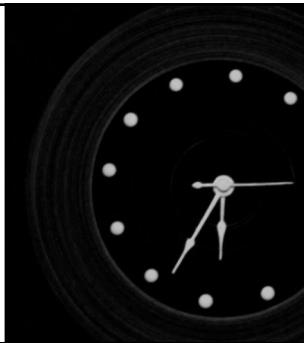
Target availability

How quickly the police arrive



16

3 Minutes



17

Disaster Response

The background science of how people behave in high stress events

18


Three Stages of Disaster Response

- Denial
- Deliberation
- Decisive Moment



19


Denial



© 2005 SIMONS

20

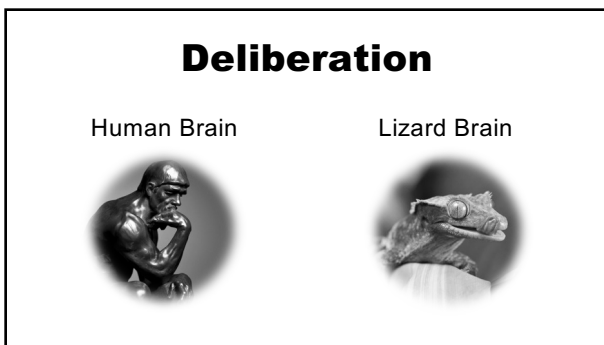
Social Proof



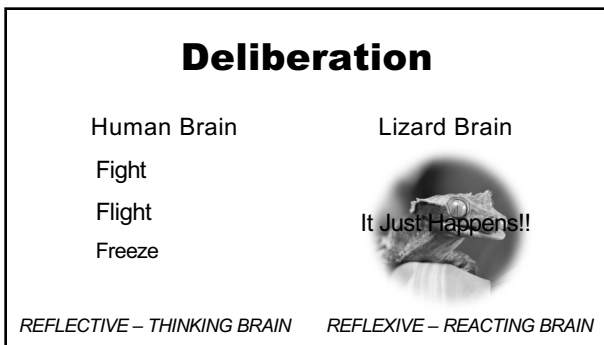
21



22



23



24

Stress Response



25

Deliberation

- Calm yourself
- Breathe
- Shift your emotion
- Stay fit



26

Deliberation

- Script
- Practice



27

Would you respond like Rick Rescorla?

IN 1993, RESCORLA WAS VICE-PRESIDENT OF CORPORATE SECURITY FOR THE DEAN WITTER-MORGAN & COMPANY WHEN THE WORLD TRADE CENTER WAS BOMBED THE FIRST TIME. HE LED THE EVACUATION THAT DAY, AND STAYED IN THE SMOLDERING BUILDING FOR 12 HOURS HELPING FIREFIGHTERS RESCUE TRAPPED SURVIVORS.

AFTER THE TERRORIST ATTACK ON 9/11-2001, RESCORLA AGAIN LED THE EVACUATION OF THE WORLD TRADE CENTER. HE WAS LAST SEEN GOING UPSTAIRS INTO THE BURNING BUILDING, CONDUCTING A FINAL SWEEP FOR SURVIVORS. HE WAS KILLED WHEN THE SOUTH TOWER COLLAPSED. HIS ACTIONS THAT DAY SAVED MORE THAN 2,700 LIVES.


28

Civilian Response

29

Denial

Don't deny

Hear gunshots 

Go to deliberation

30

Playing Dead



31



Hide & Hope
not an effective
survival strategy

32

Deliberation

Avoid = Run


Deny = Hide

Defend = Fight

33

Avoid / Run / Move


Situational Awareness



34

Avoid / Run / Move

Leave ASAP
Know your exits
Call 911



35

Avoid / Run / Move

Consider secondary exits



36

Deny / Hide / Secure

Lock the door

Lights out

Out of sight



37

Deny / Hide / Secure

Barricade

Heavier = Better

More = Better

Doorstop = Better?



38

Deny / Hide / Secure



39

Deny / Hide / *Secure*



Simple Door Stops

Outward opening

- Ropes
- Tension Sleeve

40

Deny / Hide / *Secure*



There are numerous commercially available door locks on the market. Know as - Secondary Locking Devices

41

Deny / Hide / *Secure*



42

Defend / Fight

Positioning

Grab the gun

Fight

Shift motions



43

Defend / Fight



44

Defend / Fight

I'm not going out in a parking lot. I'm not going out like this. I'm not gonna let my wife down. I'm not gonna let my daughter down, and I'm not letting my stepkids down.

- Lt Brian Murphy



45

Surroundings

Avoid = Run

Deny = Hide

Defend = Fight

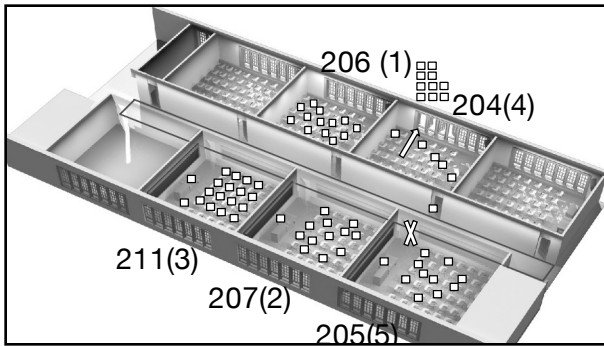
46

What you do matters

47



48



49

When the Police Arrive

You:

- Follow commands
- Show your palms
- Do not move



Law Enforcement:

- Stop the killing
- Stop the dying
- Evacuate the injured
- Evacuate everyone else

50

When Police Arrive



51

Medical

- Training EMS delay
- People need help
- Seek additional training
 - *Stop the bleed training*