



## **2024 IEMA Sponsorship Opportunities**

**January 29 – February 1, 2024**

**Boise Idaho  
Boise Centre**



Rebecca Squires, Jefferson County – President  
Dan Martinsen, Shoshone County – VP Region 1  
Mike Neelon, Latah County – VP Region 2  
Joe Lombardo, Ada County – VP Region 3  
Chris Corwin, Blaine County – VP Region 4  
Eric Hobson, Caribou County – VP Region 5  
Brad Clements, Bonneville County – VP Region 6  
Adam Gonzalez, Payette County – Secretary

## Welcome!

You are invited to sponsor an event and exhibit your company's products and services at the 2024 Idaho Emergency Management Association (IEMA) Annual Conference. The conference is scheduled for Jan. 29 – Feb. 1, 2024, in Boise, Idaho, at the Boise Center. By sponsoring and exhibiting, you will be able to reach 50-70 county, tribal, state, and private sector emergency managers and staff members from around the State of Idaho.

Many of you have been involved with Emergency Management offices in the past by way of equipment and/or service sales through the use of Homeland Security funding, which is often managed by our Emergency Managers. This will be your opportunity to share your products and expertise with Emergency Managers from all over the state. You will also have the opportunity to introduce yourself and your products to new Emergency Managers and learn more about the challenges and issues they face in different parts of the state, as well as learn about what works or doesn't work for some of us, and why. Don't miss out on this excellent opportunity to support and interface with Emergency Managers from around the state.

Detailed information appears on the following pages regarding the participation opportunities at the 2024 IEMA Annual Conference. Please fill out the registration form by clicking the link at the end of this packet to hold your sponsorship and exhibit table. To appear in the 2024 conference program, please complete the online registration form by **Friday, January 19, 2024**.

We welcome you to join us in Boise!

Respectfully,  
Mindy Linn  
IAC Operations Specialist  
[mlynn@idcounties.org](mailto:mlynn@idcounties.org)  
[\(208\) 514-0413](tel:(208)514-0413)

## SPONSORSHIP OPPORTUNITIES

Each of the following sponsorship opportunities will include recognition by the IEMA President during the General Session and in the conference program. Becoming a sponsor will enhance your visibility and increase your impact with IEMA members. **\*Please note that platinum and gold sponsorships get two free attendee registration. Any additional attendee registrations will be \$150 per person.**

### Platinum Sponsor: \$2,650

- Tuesday, January 30: IEMA Dinner Social Sponsor
- Wednesday, January 31: Lunch Sponsor
  - One exhibit table and two attendee registrations
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company name **and** logo on IEMA conference program, along with being identified as Platinum Sponsor
  - Recognition during the IEMA general session and announcement of sponsorship
  - 15-minute presentation at the sponsored event

### Gold Sponsor: \$2,050

- Tuesday, January 30: Continental Breakfast Sponsor
- Wednesday, January 31: Continental Breakfast Sponsor
  - One exhibit table and two attendee registrations
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company name **and** logo on IEMA conference program, along with being identified as Gold Sponsor
  - Recognition during the IEMA general session and announcement of sponsorship

### Silver Sponsor: \$1,550

- Tuesday, January 30: AM: Refreshment Break with snacks Sponsor
- Tuesday, January 30: PM: Refreshment Break with snacks Sponsor
- Tuesday, January 30: PM: Refreshment Break with snacks Sponsor
- Wednesday, January 31: AM: Refreshment Break with snacks Sponsor
- Wednesday, January 31: AM: Refreshment Break with snacks Sponsor
  - One exhibit table and one attendee registration
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company logo on IEMA IEMA conference program, along with being identified as Silver Sponsor

### Bronze Sponsor: \$750

- Coffee, Soda, and Water Sponsor
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Company logo on IEMA conference program, app along with being identified as Bronze Sponsor

## FREQUENTLY ASKED QUESTIONS

### *Where is the conference?*

Our IEMA Annual Conference will take place in downtown Boise at the Boise Centre in room 400C. The Boise Centre is located at 850 W. Front Street., Boise, ID 83702

### *What is the Exhibitor Passport?*

Each attendee will receive an Exhibitor Passport in their conference registration materials that will list all sponsors and exhibitors. Each attendee will take their passport to each IEMA exhibitor and receives a signature from the exhibitor next to their company logo. After receiving a signature from each exhibitor, the attendees will be eligible to win the Exhibitor door prize drawing on Wednesday, January 31, during the last break of the day.

### *Should I bring a door prize?*

We would appreciate it if you could donate a small door prize under \$50 to be used for the exhibitor passport door prize drawing. It could be anything from a hat with your company logo to a gift card. The exhibitor passport door prize drawing will be held on Wednesday, January 31 during the last break for the day.

### *What are the setup and tear-down times?*

Set up will be on Tuesday, January 30 at 7:00 am in room 400C at the Boise Centre. Tear down will be on Wednesday, January 31 at 5:00 pm.

### *How do I secure my sponsorship?*

In order to secure a spot for sponsorship, you must complete the online registration form by clicking the link at the end of this packet.

### *Where do I send my payments to?*

Please make checks payable to: **IEMA**. Mail payment to IEMA at 3100 S. Vista Ave., Suite 200., Boise, Idaho 83705.

### *Ready to register?*

Click the link below to register for this year's IEMA Sponsor/Exhibitor Opportunity!