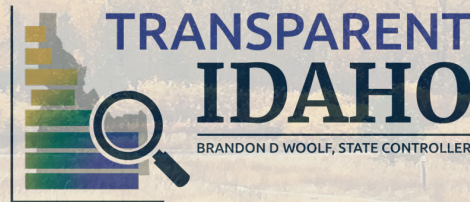


Idaho Association of Counties 2023 Annual Conference Wednesday, June 7, 2023

State Controller's Office



Agenda

Controller Brandon Woolf

Transparent Idaho Next Steps

- 2023 Financial Reporting
- Central Registry
- State Data



Citizen Engagement



- Building trust in the decision making process,
- Defining the entities priorities,
- Improving the quality of outcomes,
- Improving the relationships between the public and public officials,
- And building stronger support for the resulting decision

Challenges to Citizen Engagement

- Data Overload
- Rebuilding Trust

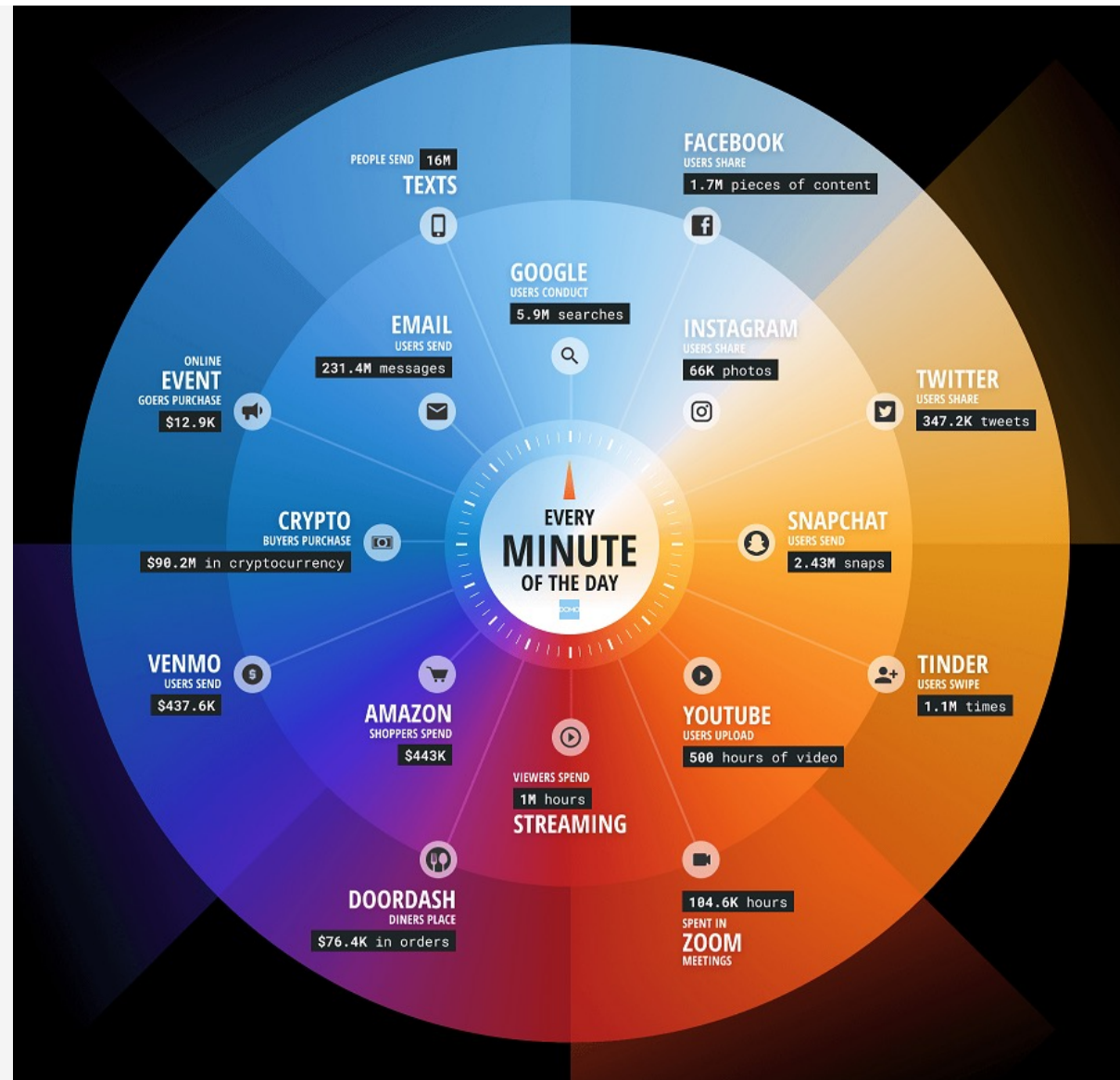
Data Never Sleeps

2022 = 97 zettabytes

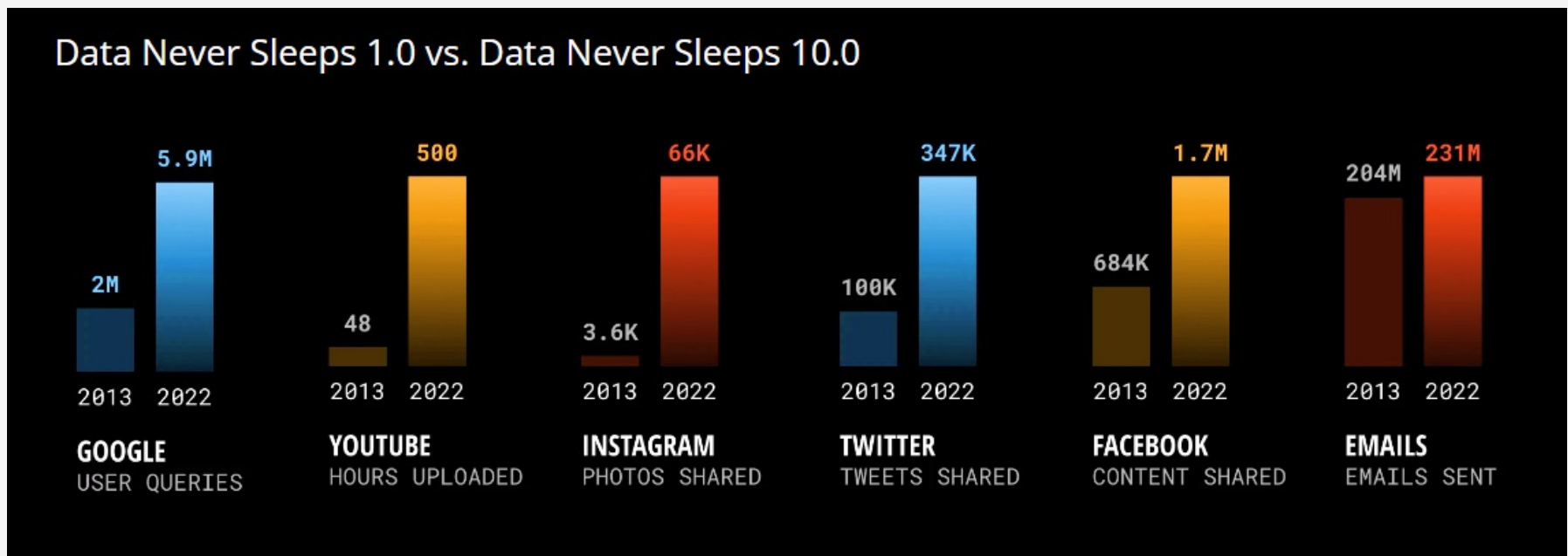
2025 = 181 zettabytes

zettabyte = Billion terabytes

Source: Statista & Domo.com

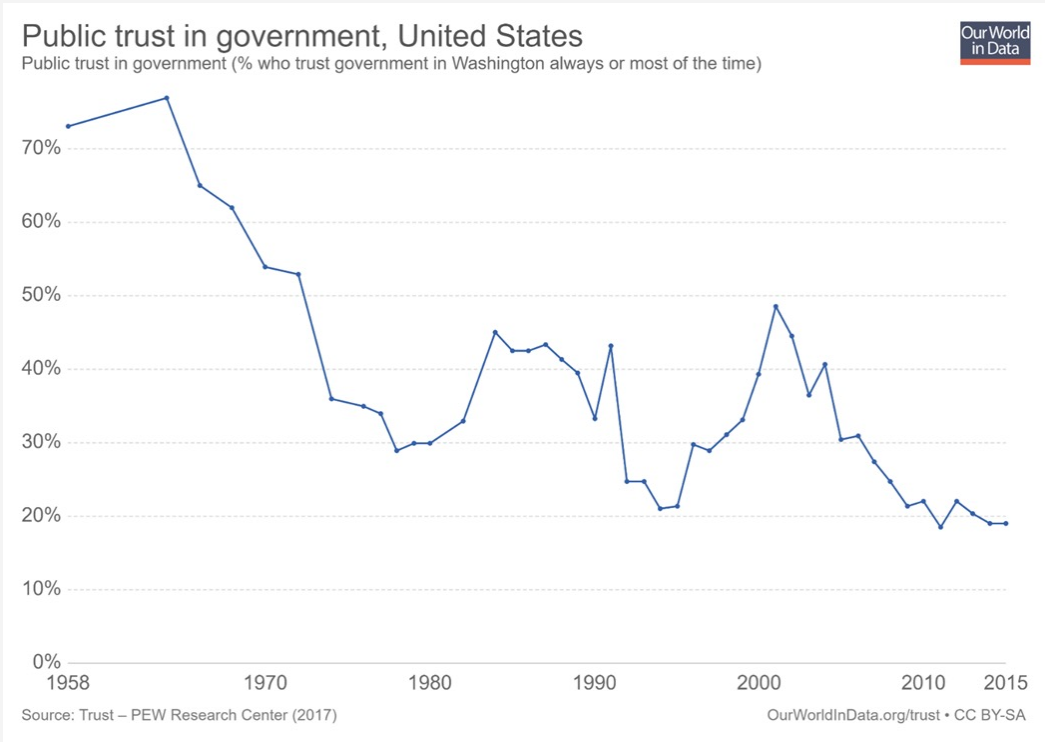


Data Never Sleeps



Source: Domo.com

Public Trust in Government



Source: Pew Research Center



Trust in Government

Linda
Govt in my area sure has a large chunk of change compared to all the other areas of spending 😞

Mike
Well they steal the money from me , against my will in the first place --which is theft --then they generally waste the money, steal it for themselves or use it to abuse power.

Eric
The better question is how much of my money is the stae and county taking from me and what are they wasting it on?

Gabriel
Thank you for letting us know how much we are being taxed so we know how much of our money is spent in so much more efficient ways that we ourselves could ever have.
Like Reply Hide 1 w 4

Bob
Yeah, efficient for the officials to favor those who Contribute AKA bribe them.
Like Reply Hide Send message 6 d

Gabrie
They are called kick backs, gotta grease those palms
Like Reply Hide Send message 5 d



Earning Trust in Government

How does this feed into changing the public perception?

What are you hearing from your citizens?

- What do you like about Transparent Idaho?
- What data can we provide?
- What information is missing?
- What are your ideas?

5 Pillars of Transparency

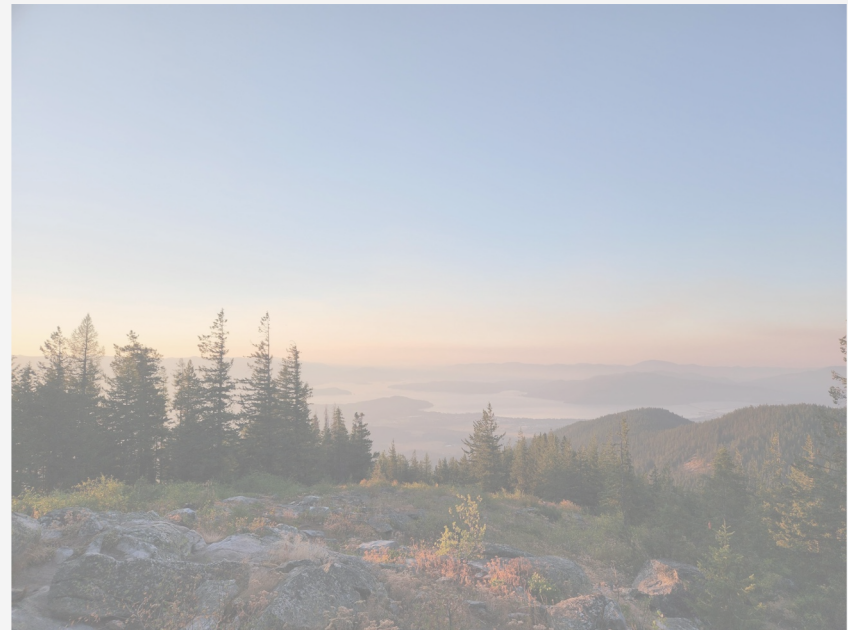
Build Trust

Culture Change

Deter Fraud

Data Driven Decisions

Increased Accountability



What steps are we taking at the Controller's Office

Tina Fuller and Rachel Grove

Financial Reporting

**2023 County
Financial Reporting
Template**

**Quarterly Salary
Reporting
(Friday, July 14)
CAI/Harris Report**

**Financial Reporting
with Cities and
Local Districts**

Central Registry

Due December 1, 2023

Who has gone out to look at it?

What do you like?

What do you dislike?

Complete your Local Government Registry Submission



Transparent Idaho – State Data

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WELCOME

Transparent Idaho is my commitment to the citizens of Idaho. This powerful tool provides research capabilities, interactive charts and reports, and access to the people's data.

NEW FEATURE

Local Transparency

Explore County, City, Education
and Other Data Reports



COVID EXPENDITURE DATA

Economic and Business Support
Education Support

- New design coming
- New state agency data reporting tools
 - City financial reporting detail
 - Local reporting detail

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Questions?



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