



Guide to Sponsorship, Exhibitor & Advertising Opportunities



2021 IACC ANNUAL CONFERENCE

Best Western Plus Coeur d'Alene Inn
Coeur d'Alene, Idaho

JUNE 8 - 10, 2021

2021 IACC Annual Conference

The Idaho Association of County Commissioners and Clerks is looking forward to getting together, in-person, for their 2021 Annual Conference in beautiful Coeur d'Alene, Idaho! This conference provides an excellent opportunity to network and build relationships with commissioners and clerks from Idaho.

SPONSORSHIPS

Gold, Silver, and Bronze level sponsorships include the following:

- Tabletop Exhibit with draped table and two (2) chairs;
- Premium logo placement in conference program; and
- Your choice of sponsorship options.

GOLD Level

\$3000

Gold sponsors earn tremendous, sales-building exposure starting with your choice of one of three sponsorships: the Welcome Reception; our Conference Social Hour; or the Conference luncheon (2 available). You will be able to bring two additional staff members to help with networking utilizing your three conference registrations. You'll gain top billing with your corporate logo in the conference program. With GOLD, there's no better way to build brand and look like a leader.

SILVER Level

\$2000

Show your market leadership with a Silver level sponsorship. As a Silver sponsor, you will choose from one of three sponsorships: the Conference Lanyards; the Mask Sponsor; or a Welcome Bag. You'll benefit from added brand exposure through a premium logo placement in the conference program. You will be able to bring an additional staff member to help with networking utilizing your two conference registrations.

BRONZE Level

\$1000

As a Bronze sponsor, you'll receive greater brand exposure than is possible with a directory listing alone. Bronze sponsors choose from either the Water Bottle Sponsor (2 available); a Refreshment Break Sponsor (2 available); or a Coffee Break Sponsor (3 available). Bronze is a GREAT value, and a chance to step up and market your company.

GOLD Level Options

\$3000

WELCOME RECEPTION Sponsorship

You'll create big news and brand exposure on the first night of the conference. Your company name or logo is prominently displayed on signage and in the conference program. Everyone will appreciate your corporate support of the conference and the reception! This sponsorship definitely positions you as a leader in the field.

CONFERENCE SOCIAL HOUR Sponsorship

On Wednesday from 5:30pm - 6:30pm the IACC is mingling with heavy appetizers and drink tickets. This is an excellent opportunity to network and build relationships!

LUNCHEON Sponsorship

Prominent signage on each table highlights your sponsorship. And you'll look like a winner to all who enjoy a quality luncheon between sessions. You'll also have a brief opportunity to address the attendees during their lunch. A luncheon sponsor can send one representative to attend the lunch to speak to the group for 5 minutes.

SILVER Level Options

\$2000

LANYARD Sponsorship

Have attendees "wear" your corporate logo all-conference long! Imagine all of the IACC Conference attendees as walking advertisements promoting your brand.

MASK Sponsorship

Social distancing and safety precautions will still be in place during the conference. Your corporate identity gets maximum exposure on reusable masks for all attendees. Masks will be used during the conference and long afterwards as many attendees take them home.

WELCOME BAG Sponsorship

You can provide welcome bags with your logo for all attendees. Welcome bags are carried and used during the conference and long afterwards as many attendees take their bags home or to the office.

BRONZE Level Options

\$1000

WATER BOTTLE Sponsorship

Always appreciated by conference attendees, bottled water is labeled with your company's logo and made available to attendees.

REFRESHMENT BREAK Sponsorship

Connect your brand with IACC attendees during one of the refreshment breaks during the conference. Prominent signage displays your corporate logo for all to see as they enjoy networking, good food, and drinks. Many breaks are "themed" and offer corporate name tie-ins.

COFFEE BREAK Sponsorship

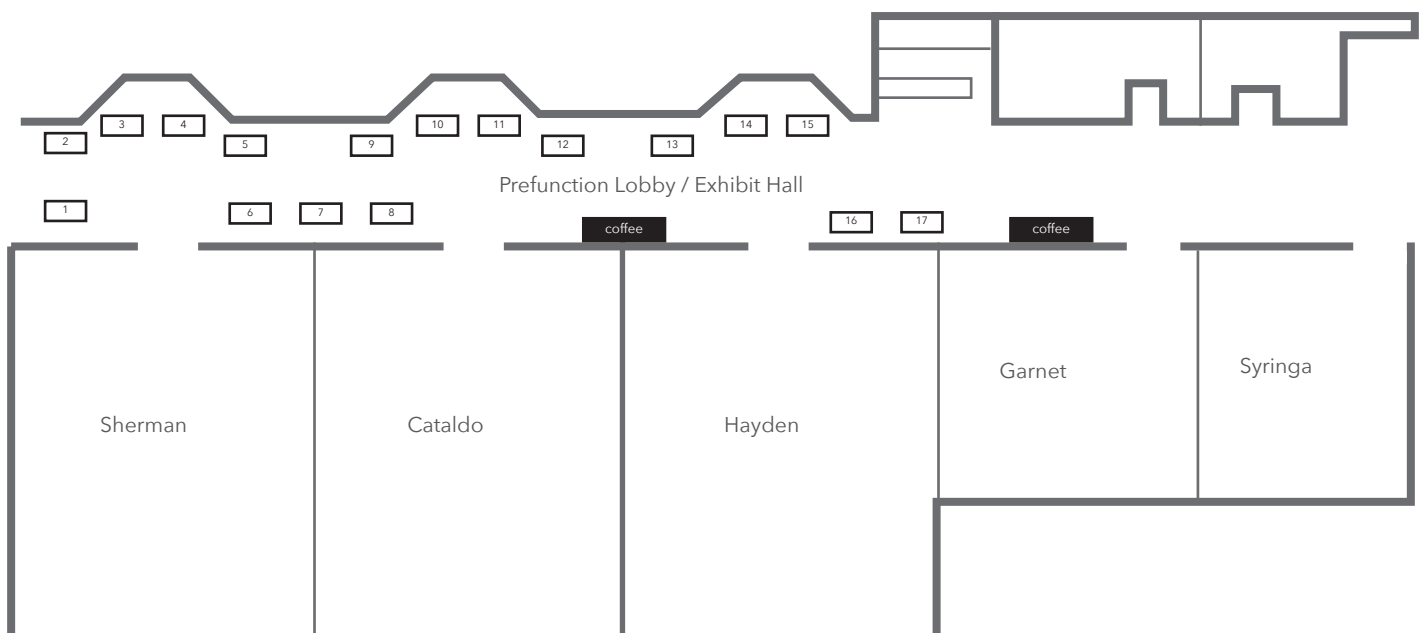
Connect your brand with IACC attendees during one of the morning coffee breaks during the conference. Prominent signage displays your corporate logo for all to see as they enjoy networking and a hot cup of coffee.

EXHIBIT Table ONLY (June 8 & 9)

\$550

The Exhibit Hall will be open on BOTH Tuesday, June 8 and Wednesday, June 9. An exhibit space at the IACC Conference will provide you with an excellent opportunity to build relationships with attendees. Exhibit tables include one conference registration. You do not have a space until you receive confirmation, with a booth number, from Mindy Linn.

EXHIBITOR Map



ADDITIONAL Information

COVID-19 Protocols

The IACC is working with gathering restrictions from the State of Idaho as well as Panhandle Health and the Best Western Plus Coeur d'Alene Inn to meet all COVID-19 protocols and restrictions. Hand sanitizing stations will be set-up throughout the venue. Please wash your hands and sanitize regularly. Masks are to be worn when 6' social distancing cannot be maintained. Due to space limitations, meals will be served/eaten at your vendor booth.

EXHIBIT HALL Hours

Setup will occur on Tuesday, June 8 from 7:00am-8:00am. Tear down will be Wednesday, June 9 following the afternoon break. This is a two-day show. There is no penalty for tearing down early.

EXHIBIT Specifications

Each 8-foot by 6-foot space comes with a 6-foot draped table and one chair. Booths are socially distanced from one another. All exhibits include one complimentary registration, as well as a listing in the conference program. NOTE: Due to limited space your equipment or backdrop must fit in the 8x6 space. Due to limited space additional vendor registrants will not be allowed. Electricity is available upon request.

EXHIBIT Location

A map of the Exhibit Hall is located on page 4 of this brochure. Please select your top three exhibit locations during the registration process. IAC staff will work to place you in one of those spots, or close to it.

EXHIBIT HALL Events

Attendees will all receive an Exhibit Hall passport in their registration materials to complete and turn in for a chance to win a door prize. As part of the exhibit hall game, each attendee will have to visit each exhibitor to complete their card. Once they have completed their game card, they can turn it in to be eligible for door prizes.

DOOR Prizes

We're asking that each exhibitor bring a door prize to donate for our exhibit hall activity (less than \$50). During the final exhibit break on Wednesday, you will have the opportunity to introduce your company, draw a completed game card and award your door prize.

HOTEL Reservations

The conference will take place at The Best Western Plus Coeur d'Alene Inn located at 506 W Appleway, Coeur d'Alene, Idaho. Please call the hotel directly to make your room reservations at 800.251.7829. To receive the discounted block rate, please mention that you are with the Idaho Association of Counties Commissioners and Clerks Conference.