

Getting to Know IAC

Sara Westbrook, Director of Government Affairs

Kelli Brassfield, Policy Advisor



Creation

- Most IAC affiliate organizations predate IAC
- IAC Incorporated nonprofit in 1976 by CEOs to coordinate among all of the county officials to improve county government
- Think of IAC as the glue between the various affiliates
- IAC different than neighboring state associations of counties



Mission

- Promotes county interests
- Encourages ethical behavior
- Advocates good public policy on behalf of Idaho counties
- Supports best practices
- Provides education & training to assist Idaho county officials in performance of public service



Vision

- Be the most trusted source for county government policy information; and
- The leading source of knowledge for county officials.



Values

- Conducts affairs in professional, accountable manner acting with highest integrity
- Knowledgeable, resourceful, & credible
- Adhere to values at all times.

BOARD of DIRECTORS



Make Up of Board

- Elected executive board
- Elected member from each affiliate
- Elected member from each IAC district
- Elected NACo representative
- Elected WIR representative
- Two immediate past presidents



2024-2025

IAC EXECUTIVE OFFICERS



John David Davidson
2nd VP



Jenny Rosin
1st VP



Kristina Glascock
2nd VP



Vic Pearson
Immediate Past
President

Purpose

- Establish long-term strategic plan (3-5 years) & shorter term priorities ensuring progress
- Set policy and positions
- Monitor resources through budget process
- Promote IAC
- Select, support, & evaluate Executive Director
- Ensure legal & ethical integrity



STAFF



Seth Grigg

Executive Director

Seth began his career with the Idaho Association of Counties (IAC) in 2009, working as a policy analyst focused on natural resources policy, public lands policy and property tax policy. Since 2017, Seth has served as IAC's Executive Director.

Seth is responsible for carrying out the organization's strategic objectives as set by the IAC Board of Directors. In this capacity, Seth provides overall strategic and operational oversight of IAC's staff, member service programs, financial programs, and legislative advocacy.



Kristin Cundiff

Director of Professional
Development and Events

Kristin Cundiff plays a vital role in shaping IAC's financial management strategy and developing strategic goals that support the organization's mission.

With a strong focus on administrative and managerial services, Kristin coordinates the annual audit of IAC finances and serves as the primary contact for employee HR issues. She also oversees the continuing education initiatives for members, IAC's Mentoring Program, and the day-to-day operations of the organization.



Savannah Renslow

Events Coordinator

Savannah is the Events Coordinator for the Idaho Association of Counties, where she leads the planning and execution of IAC's signature events, including the Midwinter Legislative Conference and Annual Conference.

She also supports the County Officials Institute and manages affiliate events for the Assessors, Coroners, and Sheriffs.



Gracee Gorrell

Communications & Events Specialist

Gracee oversees the planning and execution of several meetings and conferences including: IAC's Fall and Spring County Officials Institutes (COI); multiple events and conferences for IAC affiliate groups.

She also helps develop IAC's publications including the County Officials Handbook, coordinates IAC's weekly e-newsletters, facilitates the IAC Scholarship Fund, provides website updates, and serves as the staff liaison for the six IAC Districts.



Jessica Roth

Communications and Marketing Manager

Jessica is responsible for coordinating and developing publications including *County Focus*, IAC's quarterly magazine. She also manages IAC's social media channels.

In addition, Jessica is responsible for overseeing IAC's Corporate Partner Program and works to build and maintain relationships with current corporate partners while procuring new commitments to grow the program.

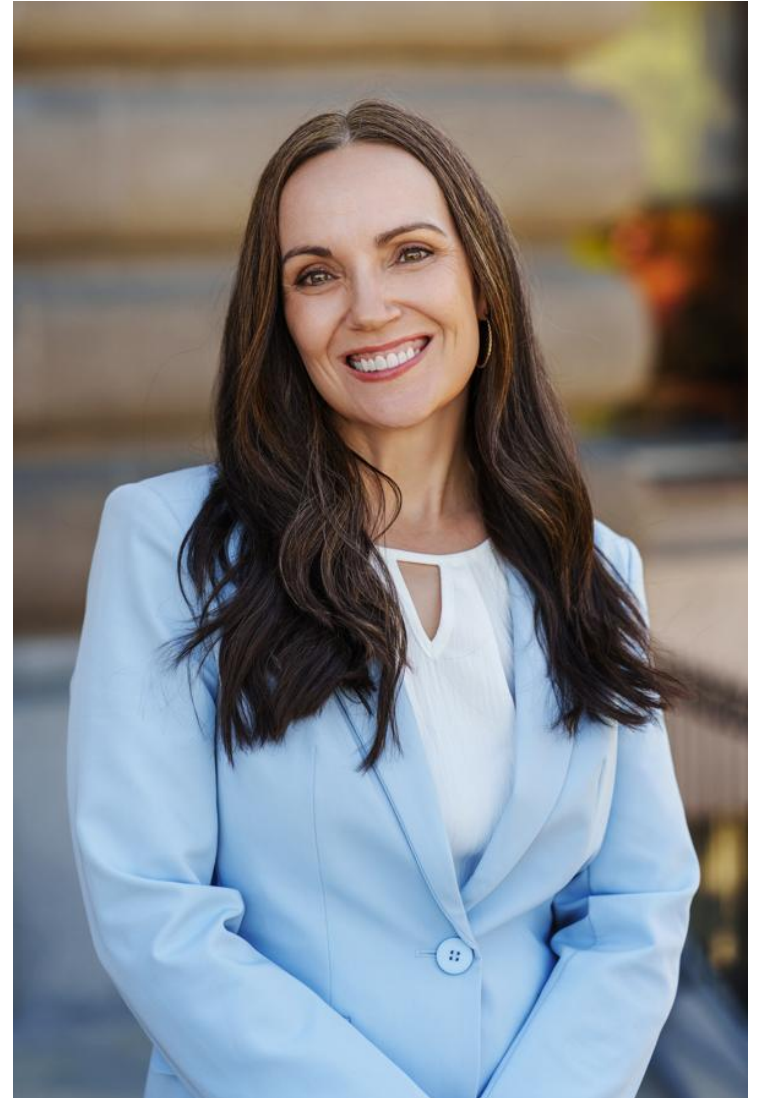


Sara Westbrook

Director of Government Affairs

Sara assists the executive director in overseeing policy development, research and analysis, legislative advocacy efforts, and cultivating relationships with government entities at all levels. In addition to lobbying, Sara hosts live weekly legislative webinar updates with IAC members.

Sara aids in developing and implementing the IAC County Officials Institute program, writes IAC publications, and provides technical assistance to IAC members.



Kelli Brassfield

Policy Advisor

Kelli joined IAC in 2015 as a policy advisor. She carries out policy research, analysis, and reporting; drafts proposed legislation; reviews legislation; and lobbies and presents testimony before state legislative bodies.

Kelli also provides direct staff support to various IAC standing and steering committees, and technical assistance and training to the IAC membership.



Chase Christensen

Chase Christensen started with IAC as a part-time Policy Intern but quickly worked his way up to a full-time position as IAC's Research Analyst and Operations Specialist.

In his role, Chase focuses on research and data analysis, aids in policy and legislative matters for the legislative session, and collaborates on IAC publications, including the County Officials Handbook. He also assists with IAC's office and finance operations.



CONFERENCES & EVENTS



County Officials Institute (COI)

- Spring County Officials Institute

- April/May
- Topics: Legislative Review, Budget Training, and Financial Reporting & Accountability

- Fall County Officials Institute

- November/December
- Topics: Foundation & Structure of County Government, Roles & Responsibilities, and Transparency, etc.



Conferences

- Midwinter Legislative Conference
 - County officials convene in Boise to meet with legislators
- Annual Conference
 - County officials meet to set policy



COMMITTEES & LEGISLATIVE ADVOCACY



IAC Committees

- Five steering committees:
 - Infrastructure, Land Use, & Transportation,
 - Intergovernmental Affairs,
 - Justice and Public Safety,
 - Public Lands & Natural Resources, &
 - Revenue & Taxation
- One standing committee:
 - Legislative



Committee Chair Responsibilities

- Understand mission and function of the committee
- Stay informed on policy, politics, and research relevant to the committee's topic areas
- Consider legislative resolutions germane to the committee
- Work with IAC staff to plan agendas
- Chair committee meetings
- Appoint subcommittee meetings when needed
- Prepare and issue committee reports when needed



Infrastructure, Land Use, & Transportation

Committee Chair Todd Smith (Madison County Commissioner)

- Germane policy areas:
 - Maintenance of county roads and bridges
 - Funding for county roads and bridges
 - Access/right of way of county-maintained roads
 - Broadband infrastructure and funding
 - Planning & Zoning



Intergovernmental Affairs Committee

Chair: Pam Eckhardt (Bingham County Clerk)

- Germane policy areas:
 - Elections
 - Government Transparency
 - Interactions with other governmental agencies/districts
 - General Government



Justice and Public Safety Committee

Brent Reinke (Twin Falls County Commissioner)

- Germane policy areas:
 - Law Enforcement
 - Public Safety
 - Prosecution
 - Public Defense
 - Courts
 - Juvenile Corrections



Public Lands & Natural Resources Committee

Chair: Sherry Maupin (Valley County Commissioner)

- Germane policy areas:
 - Public Land Payments
 - Public Land Access
 - Public Land Management
 - Natural Resources



Revenue & Taxation Committee

Chair: Josh Dison (Elmore County Assessor)

- Germane policy areas:
 - Financial resources of counties
 - Federal assistance
 - Municipal borrowing
 - County revenues
 - Grants
 - Taxation issues



IAC Legislative Committee

Chair: Don Hall (Twin Falls Commissioner)

Vice: Tom Dayley (Ada Commissioner)

- IAC's only standing committee
- One representative chosen by each IAC district (6)
- One representative chosen by each IAC elected official affiliate organization (7)



Legislative Committee Responsibilities

- Formulate and promote the IAC legislative Package
- Coordinate the legislative activities of the affiliated elected officials' groups
- Coordinate the legislative activities of the IAC Districts
- Vigorously oppose legislation detrimental to good county government or in conflict with adopted IAC policies
- Render periodic reports to the general membership of IAC



IAC Membership Advocacy Opportunities

- Engage in committees
- Build relationships with legislators
- Support and promote IAC Legislative Package
- Monitor the IAC Bill Tracker, IAC Legislative Bulletin, and the weekly virtual updates from IAC policy staff
- Reach out to legislators to advocate for sound public policy



Programs and Services



Technical Assistance

- Research and analysis
- Assistance with Federal programs
- Assistance with State programs
- [IAC Website](#)



IAC Litigation Funds

- Valuation Litigation Fund
 - Litigation assistance for expert witnesses related to property valuation
- Natural Resources Policy & Litigation Fund
 - Litigation assistance for federal land access issues

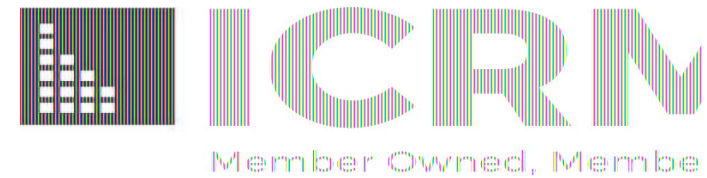


IAC Unemployment Fund

- Manage unemployment insurance assets
- Legal assistance in verifying and defending unemployment claims



IAC's Premier & Capital Partners



ICRMP

- Pooled county risk insurance program
- 41 full-member counties
- 1 county property insurance only
- Created by counties, expanded to provide coverage to virtually all local governments in Idaho



GEM Plan

- Pooled county health insurance trust program
- 26 full-member counties
- 2 self-insured counties



National Association of Counties (NACo)

- NACo unites county officials to advocate county priorities in federal policymaking
- Promotes exemplary county policies and practices
- Nurtures leadership skills and expand knowledge networks
- Optimizes county and taxpayer resources and cost savings
- Enriches the public's understanding of county government



Public Surplus Program

- Public auction platform
- Provides large discounts to member counties with online auctions (particularly real estate sales)
- Specializes in streamlining tax sale process counties must perform
- [Link to Public Surplus Program](#)



ClearGov

- [ClearGov](#) offers public sector budget cycle management software, including:
 - Capital budgeting
 - Personnel budgeting
 - Operational Budgeting
 - Digital budget books
 - Transparency tools
 - Forms
 - Strategic plans



Live Healthy

- [Live Healthy](#) is offered by IAC through a partnership with the National Association of Counties (NACo)
- Live Healthy provides county residents with access to :
 - No-cost prescription discounts
 - Low-cost dental discounts
 - Low-cost discounts on vision services, hearing, and lab work
- Live Healthy discount programs also work with jail medical programs



PREVI

- Offers an exclusive membership with superior prices on premium services including cell phone plans and service
- Previ partners directly with T-Mobile and AT&T to offer unlimited everything mobile plans for Previ members and their families.
- The average savings for employees moving to a Previ membership plan is more than \$1,200 annually.
- Exclusive access code available for IAC members

Nationwide Retirement Solutions

- [Nationwide Retirement Solutions](#) offers IAC members access to voluntary deferred compensation retirement plans to supplement PERSI and other county funded retirement options

QUESTIONS?

