



CISA
CYBER+INFRASTRUCTURE

How the Russians penetrated Illinois election computers

SQL, an acronym for Structured Query Language, is a database programming language. An "SQL injection" is a common piece of cyber-trickery used to illegally gain access to government, financial, business and private computers. Experts estimate that 8 of every 10 data breaches occur as a result of SQL injection.

The favored tactic of hackers usually begins with certain commands typed on a public web form and ends with broad access to the site's server. In the case of Illinois, after hackers typed a specially-crafted code into the election database search box, records were stolen and the board had to shut down registration for ten days.

"Processor usage had spiked to 100% with no explanation" [state investigators determined](#). "Analysis of server logs revealed that the heavy load was a result of rapidly repeated database queries on the application status page of the Paperless Online Voter Application (POVA) web site" they said.

DDoS Attack Hits Knox County, TN Results Reporting Site On Election Night

By **Doug Chapin** May 7, 2018



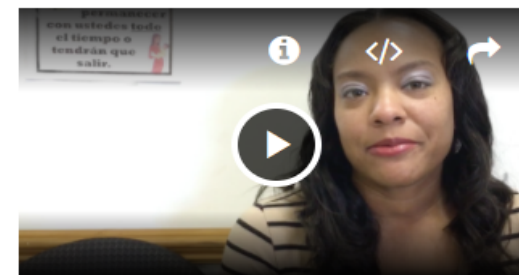
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Matt Masterson
February 12, 2020

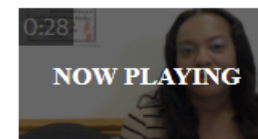


North Carolina's elections board provided this image to state lawmakers in a December 2017 presentation. - State Board of Elections and Ethics Enforcement

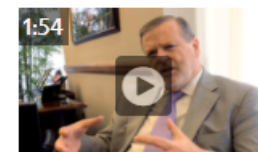
VIDEOS



Can food stamps cover the costs of a healthy diet



Can food stamps cover the costs of a healthy diet



Senate leader Phil Berger discusses jail deaths



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Ransomware

Six days after a ransomware cyberattack, Atlanta officials are filling out forms by hand

By Kimberly Hutcherson, CNN

🕒 Updated 3:00 PM ET, Wed March 28, 2018



Source: WSB

Atlanta mayor: Ransomware an attack on us all 01:38

City of Atlanta Needs \$9.5 Million More for Ransomware Recovery

Posted by Kevin Raske

According to **multiple sources**, the City of Atlanta will need to find another \$9.5 million to recover from the **"SamSam" ransomware attack which brought their city government to a grinding halt**. The number of applications and government services impacted by the attack has been revealed to be far greater than originally estimated, with the attack even affecting applications of the city police department and court system.

Matt Masterson
February 12, 2020

By Mark Enson / 11/07/2019 / 3 Min read / In Bitcoin Crime, Cryptocurrency News, News



6



Matt Cardy / Getty

A Cybersecurity Breach at Equifax Left Pretty Much Everyone's Financial Data Vulnerable

For Americans who want to protect their personal information, there is no way, in our current system, to do so.

GILLIAN B. WHITE | SEP 7, 2017 | BUSINESS



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Giant bug is 4 feet long!

FARMER SHOOTS 23-LB. GRASSHOPPER!



**Fed-up fatties kill
aerobics
instructor!**



*Thousands of gals
want to marry
Mr. Fuzzy-wuzzy!*



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POSSIBLE ACTORS



Nation-
State
Actors



Criminals



Black Hat
Hackers



Insiders

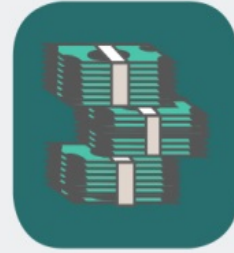


Terrorists



Politically-
Motivated
Groups

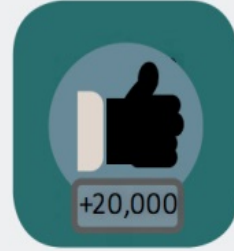
POSSIBLE MOTIVATIONS



Financial
Gain



Retribution
for
Perceived
Grievances



Fame and
Reputation



Sow Social
Division



Foment
Chaos /
Anarchy



Subvert
Political
Opposition



Foreign
Policy /
National
Interests

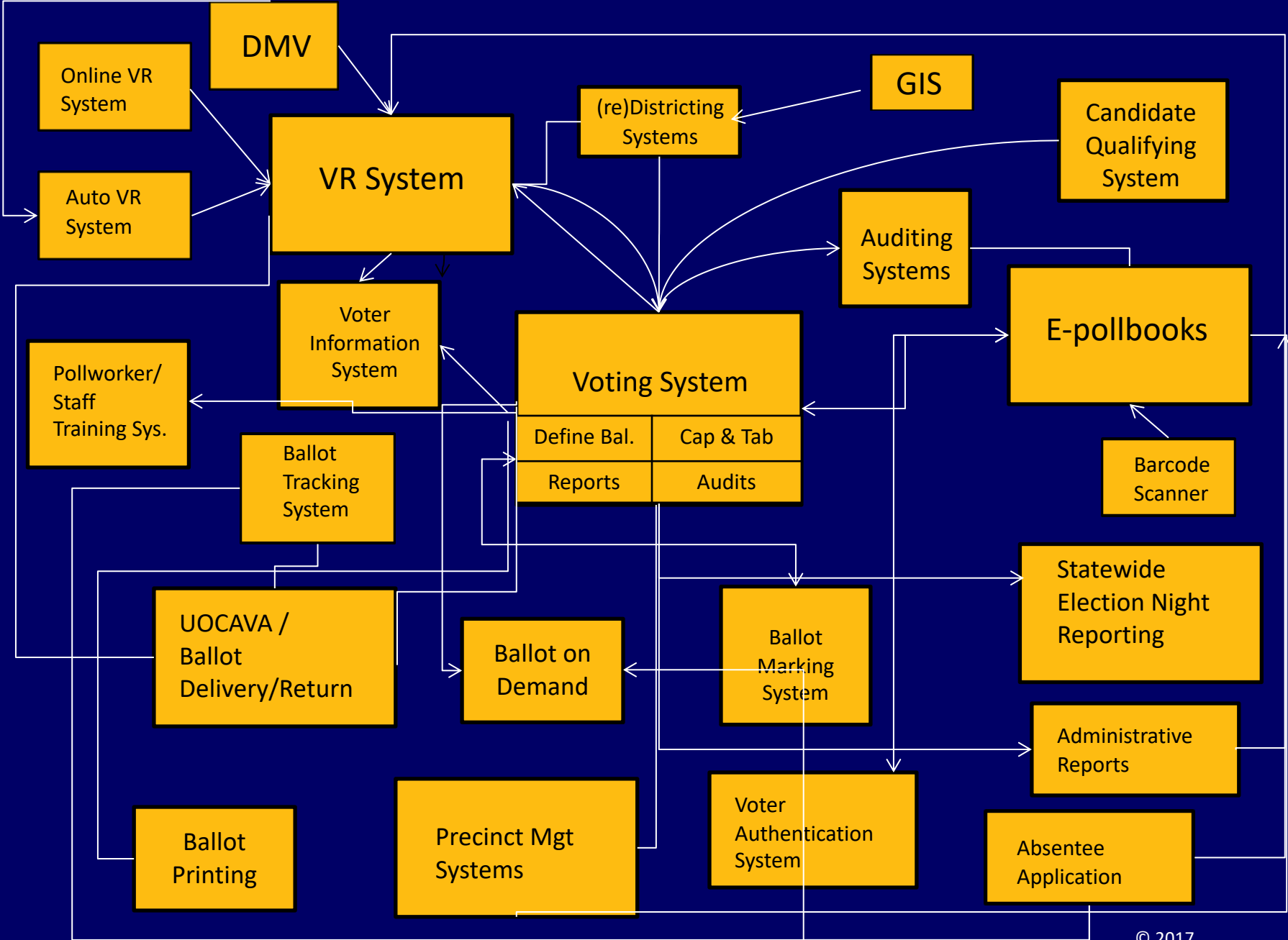


Undermine
Trust in
Democracy

Cybersecurity – Common Attacks

- Social Engineering
 - Spear-phishing
- Hacking
 - SQL Injection
 - Port scans
 - Man in the Middle (MITM) Attacks
- Distributed Denial of Service (DDoS)
- Information Operations
 - Leaking stolen information
 - Spreading false or misleading information
 - Amplifying divisive content
 - Interrupting service to public facing online resources

Interaction of Voting and Election Systems



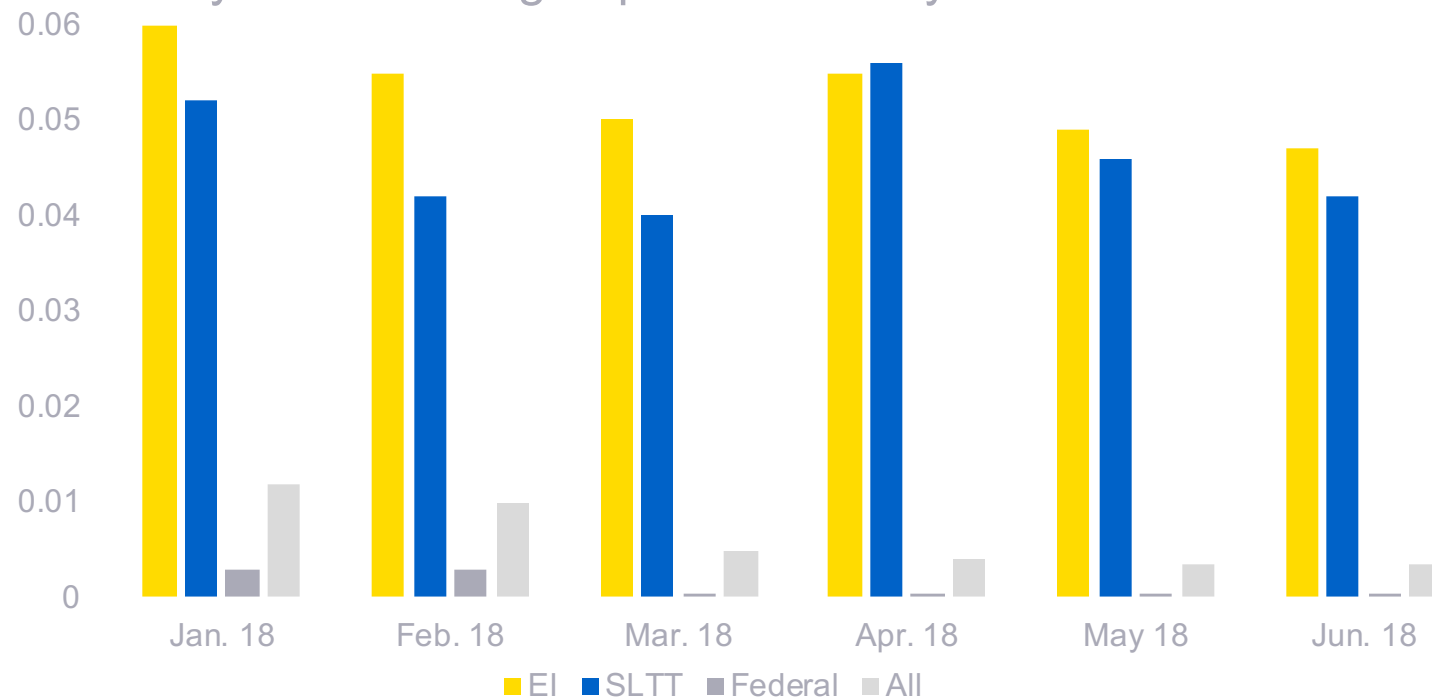
Top Vulnerability Findings Across All Assessments

Finding Description	El Entities	SLTT Governments	Federal
Spearphishing susceptibility	X	X	X
Spearphishing weakness	X	X	X
Patch management	X	X	X
Administrator password reuse	X	X	X
Insecure default configuration	X	X	X
Clear text password disclosure	X	X	X
Unsupported operating system or application	X	X	X
Easily guessable credentials		X	X
Weak password policy		X	

Top Vulnerability Findings Across All Assessments

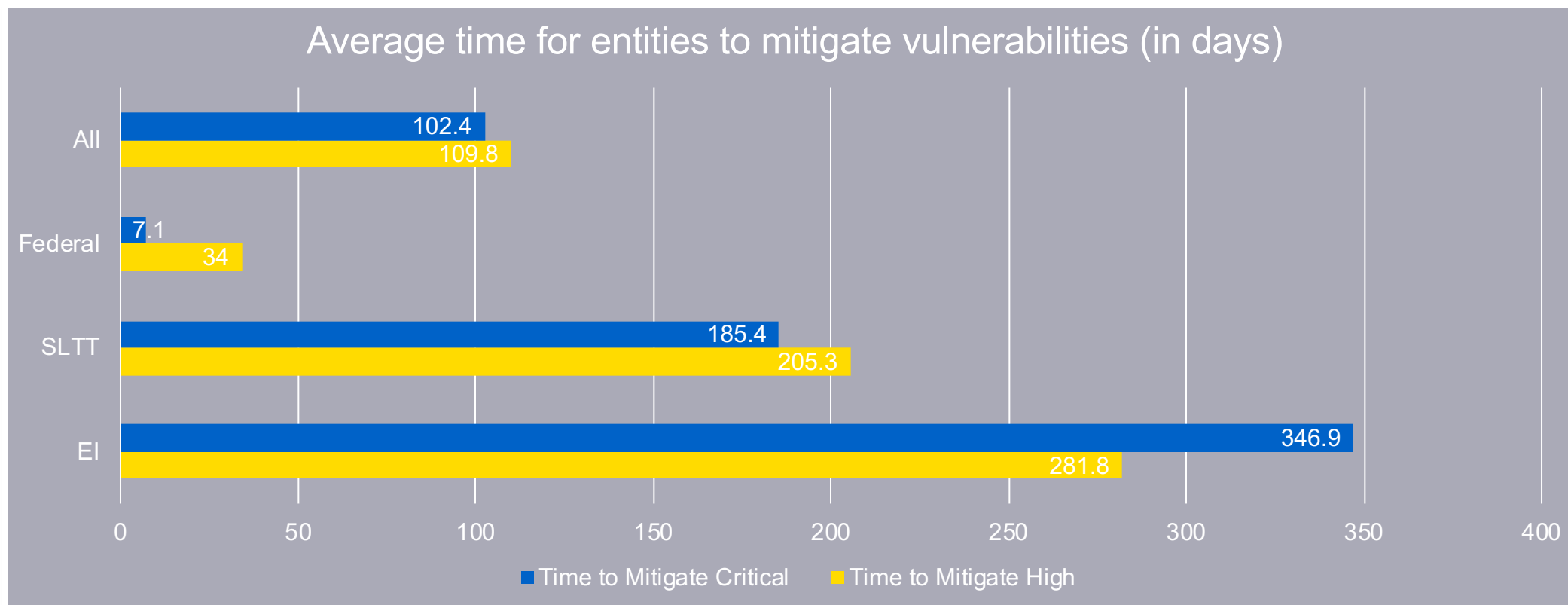
This service tracks and reports the vulnerabilities identified for each system scanned and rates the most severe vulnerabilities identified as a “high” or “critical” severity level. While comparing the raw count of vulnerabilities, or vulnerabilities per sector, is statistically misleading, a comparison of the vulnerabilities, averaged per stakeholder group, provides a snapshot in time to compare across stakeholder groups.

Average number of open critical vulnerabilities per host by stakeholder group from January to June 2018



Network Vulnerability Scanning

The time it takes to mitigate vulnerabilities can be important information about the “health” of a network.



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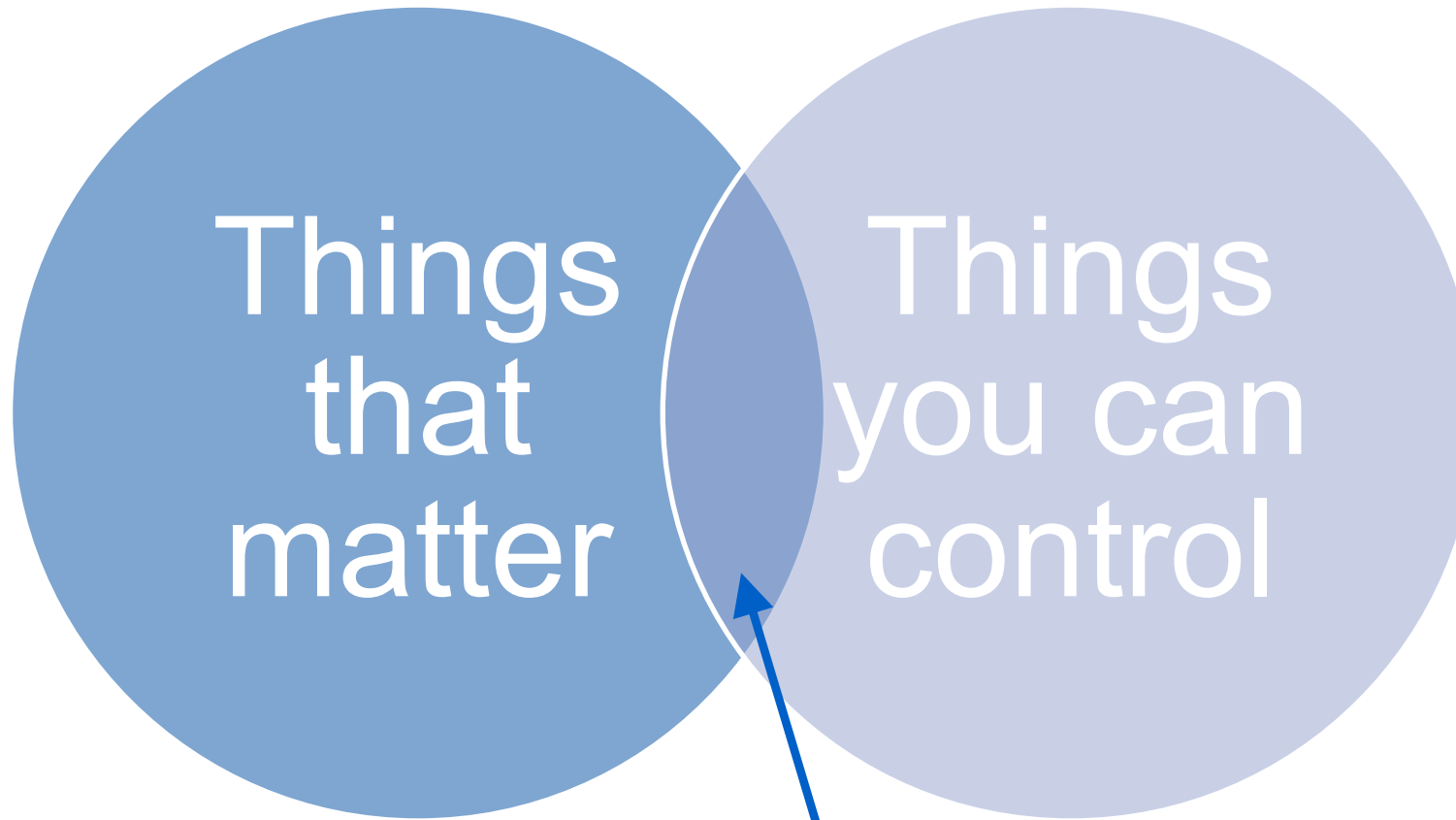
Vulnerability to Phishing

Phishing remains one of the primary attack paths used by threat actors. As part of their assessment offerings, DHS provides focused PCAs. The amount of an organization's users that click on the DHS phishing email—called user click rates—and the ratio of users that interact with a potentially malicious email can often indicate the success, or lack thereof, of an organization's user training and awareness.

Stakeholder Group	Median percentage of user click rates
<u>Election Infrastructure entities</u>	<u>6.15%</u>
SLTT Government entities	6.91%
Federal entities	6.05%
Total user click rate across all assessments	6.71%



With so many factors...



Where you should focus!

CISA Gears Up For 2020 Election Security

#PROTECT2020

cisa.gov



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Elections Systems: Designated Critical Infrastructure

“Systems and assets, whether physical or virtual, so vital to the United States that the incapacity or destruction of such systems and assets would have a debilitating impact on security, national economic security, national public health or safety, or any combination of those matters.”

16 Sectors: Chemical; Commercial Facilities; Communications; Critical Manufacturing; Dams; Defense Industrial Base; Emergency Services; Energy; Financial Services; Food and Agriculture; Government Facilities; Healthcare and Public Health; Information Technology; Nuclear Reactors, Materials and Waste; Transportation Systems; and Water and Wastewater Systems.

- Authorities: Patriot Act, (Sec. 1016(e)); Department of Homeland Security, National Infrastructure Protection Plan (NIPP) 2013: Partnering for Critical Infrastructure Security and Resilience; Presidential Decision Directive 63, 199; Homeland Security Act of 2002, 6 U.S.C. § 131.
 - See https://www.eac.gov/assets/1/6/starting_point_us_election_systems_as_Critical_Infrastructure.pdf

Elections Systems: Designated Critical Infrastructure

The 2017 designation of election infrastructure as critical infrastructure provides a basis for the Department of Homeland Security and other federal agencies to:

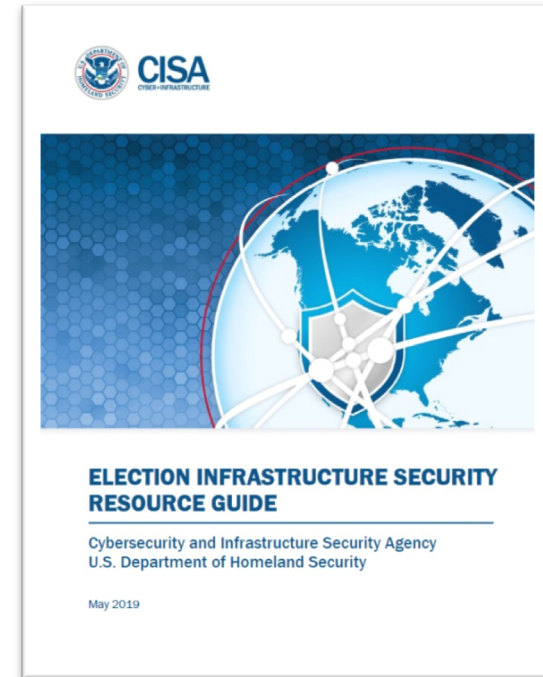
- Recognize the importance of these systems;
- Prioritize services and support to enhancing security for election infrastructure;
- Provide the elections community with the opportunity to work with each other, the Federal Government, and through the Coordinating Councils;
- Hold anyone who attacks these systems responsible for violating international norms.



Before I get too far...

My team's mission: To ensure the Election Infrastructure Community has the necessary information to adequately assess risks and protect, detect, and recover from those risks.

- CISA can provide you free services and assessments for cyber and physical security
 - ncciccustomerservice@hq.dhs.gov
- We share tailored information through the Election Infrastructure Information Sharing and Analysis Center (EI-ISAC)
 - <https://www.cisecurity.org/ei-isac/>



CISA's #PROTECT2020 Initiative

WHO WE SUPPORT



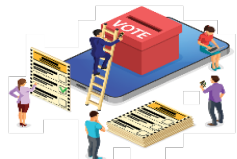
State and Local Election Authorities



Election Technology Providers



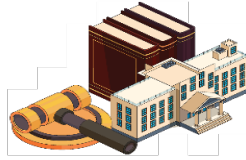
Campaigns and Political Infrastructure



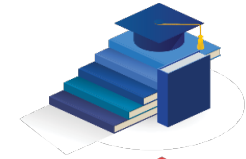
Electorate



WHO WE PARTNER WITH



Federal, State, & Local Government Agencies



Academic Institutions and Think Tanks



Non-Governmental Organizations (NGOs)



Media, Tech, & Social Media Companies



Cybersecurity/Threat Assessment Firms

#PROTECT2020

1

Support the security efforts of the election community – elections officials and technology providers.

2

Advise and support the security of campaigns and political infrastructure.

3

Raise awareness of and build resilience against the threat of foreign influence operations.

4

Improve Warning and Response.

Matt Masterson
February 12, 2020

CISA's Support to Election Community

- Increase engagement and support provided to local election officials
- Raise awareness regarding the need for regular investment in election infrastructure
- Further develop CISA's understanding and conversations about risks to election infrastructure
- Improve communications and information sharing across the subsector
- CISA resources available to election officials and technology providers to #PROTECT2020
- Increase support to election system private sector

CISA Core Elections Services

Vulnerability Scanning

- A scanning of internet-accessible systems for known vulnerabilities on a continual basis. As potential issues are identified, CISA notifies impacted customers so they may proactively mitigate risks to their systems prior to exploitation. Conducted remotely and fully automated.

Remote Penetration Testing

- Utilizes a dedicated remote team to assess and identify vulnerabilities and work with customers to eliminate exploitable pathways. The assessment simulates the tactics and techniques of malicious adversaries and tests centralized data repositories, externally accessible assets, and web applications.

Phishing Campaign Assessment

- Measures the susceptibility of an organization's staff to social engineering attacks, specifically email phishing attacks. The assessment takes place during a six-week period. An assessment report is provided two weeks after its conclusion. The assessment report provides guidance, measures effectiveness, and justifies resources needed to defend against and increase staff training and awareness of generic phishing and spear-phishing attacks.
- **To request services email: NCCICcustomerservice@hq.dhs.gov**



Physical Support Services

- Protective Security Advisors Serving 73 districts in 50 states and Puerto Rico
- Protective Security Advisors (PSAs) serve as the link to CISA infrastructure protection resources and the Federal Emergency Management Agency (FEMA).
 - Trained in the physical aspects of infrastructure protection, PSAs share information and conduct resilience surveys and vulnerability assessments
- PSAs assist facility owners and operators with resources, training, and access to other DHS products and services. For more information, or to reach your local PSA, contact nicc@hq.dhs.gov.

Join the EI-ISAC



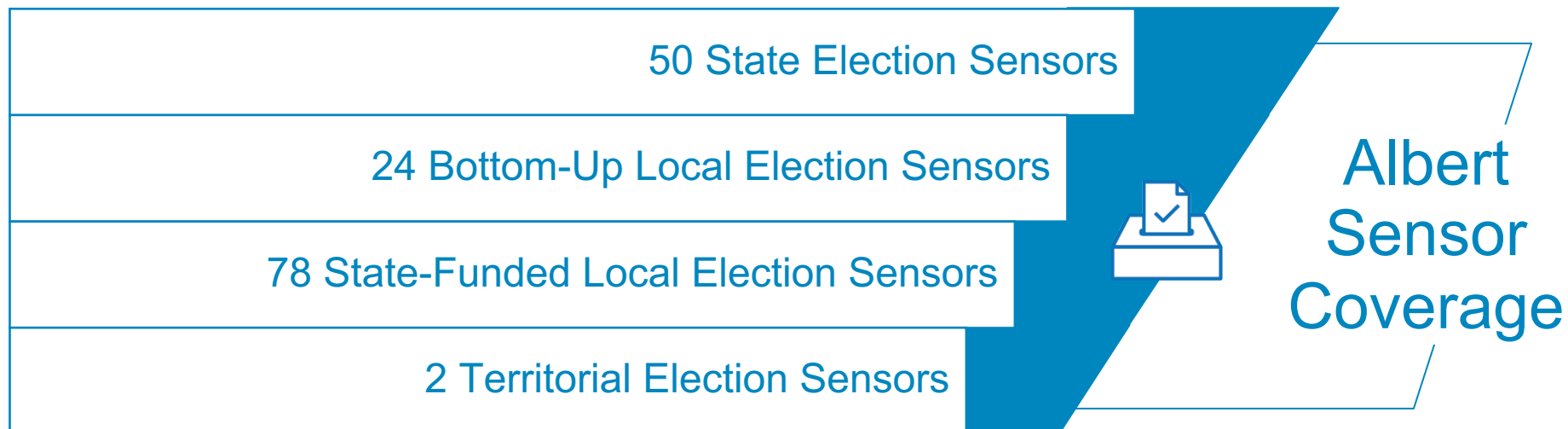
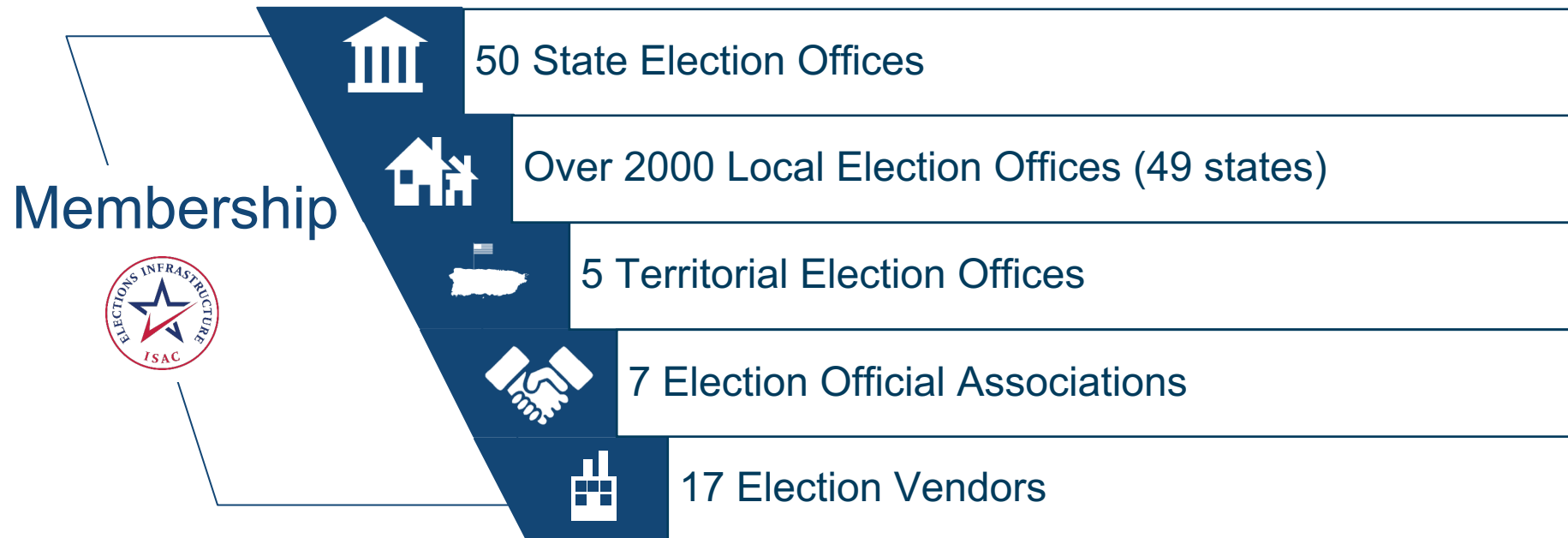
- Provides cybersecurity support to SLTT governments.
- Furthers DHS efforts to secure cyberspace by distributing early warnings of cyber threats to SLTT governments.
- Shares security incident information and analysis.
- Runs a 24/7 watch and warning security operations center.
- Operates an election threat warning center, the Election Infrastructure-ISAC.
- Funded by DHS.

For more information, see <https://www.cisecurity.org/ei-isac>



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February 12, 2020

Election Infrastructure: Information Sharing



Ransomware

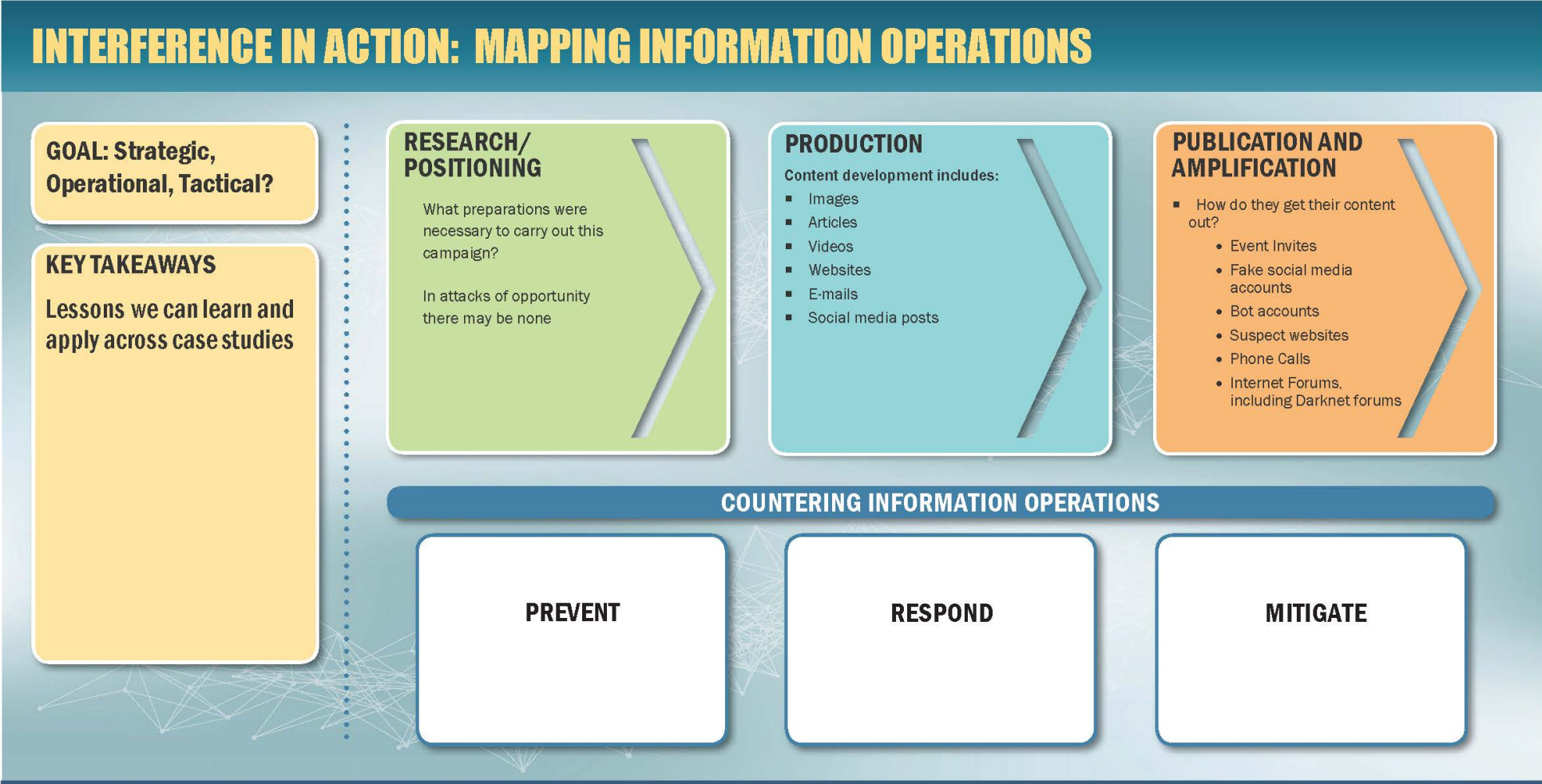
- Ransomware is a type of malicious software designed to deny access to a computer systems or data until a ransom is paid.
- If ransom demands are not met, the system or encrypted data remains unavailable, or data may be deleted.
- In elections this could be used to deny access or delete Voter Registration and/or Vote Tabulation data.



Prepare for Ransomware

- **Utilize CISA Services (NCCICcustomerservice@hq.dhs.gov)**
 - Remote Penetration Testing (RPT)
 - Vulnerability Scanning
- **Develop an Incident Response Plan**
- **Create Backups**
 - Backup your data regularly
 - Have access to your software and source code in case you need to rebuild the system
- **Test your plans and backups**

Breaking Down Information Operations



Case Study: Louisiana Chemical Attack -- Russia

Goal: Undetermined. Breadth of techniques used on a limited scale could indicate testing in U.S.

Research/Logistics

- Access to cell phone numbers in local area
- Established social media accounts and bots
- Developed targeted media and key influencers list

Production

Content developed includes:

- Fake surveillance camera footage
- Doctored images of flames engulfing plant
- Fake YouTube video showing ISIS claiming responsibility
- Wikipedia page content
- Doctored CNN webpage showing disaster had made national news
- Text messages and social media messaging

Publication and Amplification

- Text messages to local residents
- Hundreds of Twitter accounts posting about “disaster” using hashtag #ColumbianChemicals and doctored images/videos
- Tweets targeting reporters at local and national media – New Orleans Times-Picayune, CNN, and NYT
- Tweets targeting political commentators

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Building Public Awareness

■ War on Pineapple

- Bring a non-divisive issue to the forefront to show how it could be used to sow discord
- Raise awareness
- Educate public on how they can mitigate the risk

Disinformation Stops With You

You have the power to stop foreign influence operations. Follow these steps:



Talk
to your circle



Recognize
the risk



Question
the source



Investigate
the issue



Think
before you link



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THE WAR ON PINEAPPLE: Understanding Foreign Interference in 5 Steps

To date, we have no evidence of Russia (or any nation) actively carrying out information operations against pizza toppings. This infographic is an ILLUSTRATION of how information operations have been carried out in the past to exploit divisions in the United States.

- 1. TARGETING DIVISIVE ISSUES**

Foreign influencers are constantly on the lookout for opportunities to inflame hot button issues in the United States. **They don't do this to win arguments; they want to see us divided.**

American Opinion is Split: Does Pineapple Belong on Pizza?
An A-list celebrity announced their dislike of pineapples on pizza, prompting a new survey. No matter how you slice it, Americans disagree on the fruit topping.
- 2. MOVING ACCOUNTS INTO PLACE**

Building social media accounts with a large following takes time and resources, so accounts are often renamed and reused. Multiple accounts in a conversation are often controlled by the same user.

Pro Tip: Look at an account's activity history. Genuine accounts usually have several interests and post content from a variety of sources.

Begin with Username: Berliner123 → Change to Username: PizzaPro → Change to Username: ProfPizzaUSA
- 3. AMPLIFYING AND DISTORTING THE CONVERSATION**

Americans often engage in healthy debate on any number of topics. Foreign influencers try to pollute those debates with bad information and make our positions more extreme by picking fights, or "trolling" people online.

Pro Tip: Trolls try to make people mad, that's it. If it seems like an account is only aiming to raise tensions, think about whether it's worth engaging.

Being anti-pineapple is un-American!
Millennials are ruining pizza!
Keep your pineapple off my pizza!
What's wrong with plain old cheese?
- 4. MAKING THE MAINSTREAM**

Foreign influencers "fan the flames" by creating controversy, amplifying the most extreme version of arguments on both sides of an issue. These are shared online as legitimate information sources. Sometimes controversies make it into the mainstream and create division among Americans. **This is a foreign influencer striking gold! Their meddling is legitimized and carried to larger audiences.**

Being anti-pineapple is un-American!

NEWS
PINEAPPLE PIZZA CONTROVERSY ROCKS THE US!
- 5. TAKING THE CONVERSATION INTO THE REAL WORLD**

In the past, Kremlin agents have organized or funded protests to further stoke divisions among Americans. They create event pages and ask followers to come out. What started in cyberspace can turn very real, with Americans shouting down Americans because of foreign interference.

Pro Tip: Many social media companies have increased transparency for organization accounts. **Know who is inviting you and why.**

JOIN YOUR FELLOW PIZZA LOVERS AT THE TOWN CENTER TO MARCH FOR PINEAPPLE!
Yes I'll be there! Maybe I'm currently undecided No We not the Pizza
Yea! Pizza is for Pineapple!

Matt Masterson
February 12, 2020

Top Recommendations Provided Across All EI Assessments

1. Defend

- Ensure all aspects of voting system are air gapped
- Update all software patches
- Review and update system configurations & access controls
- Manage passwords & Implement multi-factor authentication

2. Detect

- Join EI-ISAC: <https://learn.cisecurity.org/ei-isac-registration>
- Have awareness and monitoring of your systems
- Protect and detect malware - viruses, spyware, ransomware
- Educate employees and pollworkers

3. Recover

- Take regular backups & test them
- Provisional ballot/backup ballot preparation
- Auditable ballots & conduct audits
- PLAN, PLAN, PLAN, PLAN

4. TAKE ADVANTAGE OF ALL AVAILABLE RESOURCE



CISA Election Security 101



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