



**PLAN** We **BUILD** **PREPARE**  
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**2018 IEMA Sponsor and Exhibitor Opportunities**

**February 5-8, 2018**

**Boise Idaho**

**Riverside Hotel**



Tom Lenderink, Bonneville County – President  
Sandy Von Behren, Kootenai County – VP Region 1  
Mike Neelon, Latah County – VP Region 2  
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Payson Reese, Lincoln County – VP Region 4  
Eric Hobson, Caribou County – VP Region 5  
Rebecca Squires, Jefferson County – VP Region 6  
Jerry Zumalt, Idaho County – Secretary  
Pam Finley, Bonner County – Incoming Secretary

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## Welcome!

You are invited to sponsor an event and exhibit your company's products and services at the 2018 Idaho Emergency Management Association (IEMA) Annual Conference. The conference is scheduled for February 5-8, 2018, in Boise, Idaho, at the Riverside Hotel. By sponsoring and exhibiting, you will be able to reach 60-80 county and tribal emergency managers and their staff from around the State of Idaho. Historically, all 44 Idaho counties have been represented at the meeting.

Many of you have been involved with Emergency Management offices in the past, making a variety of purchases with the use of Homeland Security funding, which is often managed by our Emergency Managers. This will be your opportunity to share your products and expertise with Emergency Managers from all over the state. You will also have the opportunity to introduce yourself and your products to new Emergency Managers and learn more about the challenges and issues they face in different parts of the state, as well as learn about what works/doesn't work for some of us, and why. Don't miss out on this excellent opportunity to support and interface with our Emergency Managers.

Detailed information appears on the following pages regarding the participation opportunities at the 2018 IEMA Annual Conference. Please fill out the application to hold your sponsorship and exhibit table. To appear in the 2018 conference program, please submit your completed application by **Friday, January 12, 2018**.

We welcome you to join us in Boise!

Respectfully,  
Mindy Linn  
IAC Event Coordinator [mlinn@idcounties.org](mailto:mlinn@idcounties.org)

## SPONSORSHIP OPPORTUNITIES

Each of the following sponsorship opportunities will include recognition by the IEMA President during the General Session, as well as in the conference program. Becoming a sponsor will enhance your visibility and increase your impact with IEMA members.

### Platinum Sponsor: \$1,500

- Tuesday, February 6<sup>th</sup>, Lunch Sponsor
- Tuesday, February 7<sup>th</sup>, IEMA Dinner Social Sponsor
  - One exhibit table
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company name **and** logo on IEMA agenda and Identified as Platinum Sponsor
  - Recognition during the IEMA general session and announcement of sponsorship
  - 15-minute presentation at the sponsored event

### Gold Sponsor: \$1,000

- Tuesday, February 6<sup>th</sup>, Continental Breakfast Sponsor
- Wednesday, February 7<sup>th</sup>, Continental Breakfast Sponsor
  - One exhibit table
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company name **and** logo on IEMA agenda and Identified as Gold Sponsor
  - Recognition during the IEMA general session and announcement of sponsorship

### Silver Sponsor: \$500

- Tuesday, February 6<sup>th</sup> am: Refreshment Break with snacks Sponsor
- Tuesday, February 6<sup>th</sup> pm: Refreshment Break with snacks Sponsor
- Wednesday, February 7<sup>th</sup> am: Refreshment Break with snacks Sponsor
- Wednesday, February 7<sup>th</sup> pm: Refreshment Break with snacks Sponsor
  - One exhibit table
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Recognition on Exhibitor Passport (See Frequently Asked Questions)
  - Company logo on IEMA agenda

### Bronze Sponsor: \$300

- Coffee and Soda Sponsor
  - Signage at your event (Table tent with company logo and “Thank You”)
  - Company logo on IEMA agenda

## EXHIBITOR OPPORTUNITIES

As a tabletop exhibitor, you will have a table placed just outside the meeting room doors in the Liberty Landing. You will be provided with a 6-foot table and one chair. We will have a limited number of tables available due to size restrictions.

### Tabletop Exhibitor: \$300

- Recognition on exhibitor passport (See Frequently Asked Questions)
- Recognition during the IEMA general session

## FREQUENTLY ASKED QUESTIONS

### *Where is the conference?*

Our IEMA Annual Conference takes place at the Riverside Hotel (formerly Doubletree Riverside Hotel). The hotel is located at 2900 W. Chinden Blvd., Garden City, ID 83714

### *Where do I make my reservations?*

For reservations, please contact the Riverside Hotel by calling 208.343.1871. Mention that you are with the Idaho Association of Counties to take advantage of our special group rate of \$116. Group rate is only good until Friday, January 13, 2018.

### *What is included in the exhibit table?*

One 6-foot draped table and one chair. If you need an additional table and/or chair, please contact Mindy Linn.

### *What is the Exhibitor Passport?*

Each attendee will receive an Exhibitor Passport in their conference registration materials that will list all sponsors and exhibitors. Each attendee will take their passport to each IEMA exhibitor and receives a signature from the exhibitor next to their company logo. After receiving a signature from each exhibitor, the attendees will be eligible to win the Exhibitor door prize drawing on Wednesday, February 7, at 2:30 pm

### *Should I bring a door prize?*

We would appreciate if you could donate a small door prize under \$50 to be used for the exhibitor passport door prize drawing. It could be anything from a hat with your company logo to a gift card. Exhibitor passport door prize drawing will be held on Wednesday, February 7<sup>th</sup> during the last break for the day.

### *What are the set up and tear down times?*

Set up will be on Tuesday, February 6<sup>th</sup> at 7:00 am. Tear down will be on Wednesday, February 7<sup>th</sup> at 5:00 pm.

### *How do I secure my sponsorship and/or exhibit table?*

In order to secure a spot for sponsorship and/or an exhibit table you will need to complete the application below and mail your check to **IEMA** by no later than **Friday, January 2, 2018**. If no payment has been received by the deadline you will forfeit your sponsorship spot and/or exhibit table.

### *Where do I send my payments to?*

Please make checks payable to: **IEMA**. Mail payment to IEMA at 3100 S. Vista Ave., Suite 200., Boise, Idaho 83705. Payment deadline is **Friday, January 12, 2018** in order to secure your spot.

## 2018 IEMA Annual Conference

| Opportunity                                   | Time                       | Cost          |  |
|-----------------------------------------------|----------------------------|---------------|--|
| Platinum Sponsor: Lunch                       | Tuesday, February 6th      | \$1,500       |  |
| Platinum Sponsor: IEMA Dinner Social          | Tuesday, February 7th      | Not Available |  |
| Gold Sponsor: Continental Breakfast           | Tuesday, February 6th      | \$1,000       |  |
| Gold Sponsor: Continental Breakfast           | Wednesday, February 7th    | \$1,000       |  |
| Silver Sponsor: Refreshment Break with Snacks | Tuesday, February 6th am   | Not Available |  |
| Silver Sponsor: Refreshment Break with Snacks | Tuesday, February 6th pm   | \$500         |  |
| Silver Sponsor: Refreshment Break with Snacks | Wednesday, February 7th am | \$500         |  |
| Silver Sponsor: Refreshment Break with Snacks | Wednesday, February 7th am | \$500         |  |
| Bronze Sponsor: Coffee and Soda Sponsor       | Will be assigned           | \$300         |  |
| Tabletop Exhibit Table                        | February 6th & 7th         | \$300         |  |
| <b>TOTAL</b>                                  |                            |               |  |

Please fill out the following form and email to Mindy Linn at [mlinn@idcounties.org](mailto:mlinn@idcounties.org). Please remember if IAC doesn't receive your form and payment by the **deadline** you will forfeit your sponsorship and or exhibit table.

Contact Name:

Title:

Company/Organization:

E-Mail:

Address/City/State/Zip:

Phone:

Fax:

Your signature:

Date:

The above individual will be attending the conference:  Yes  No

If no, who will be attending the conference in his/her place?

Please make checks payable to **IEMA** and mail payments to 3100 S. Vista Ave., Suite 200., Boise, ID. 83705